

FM

VOLUME 6/11

THE FELLOWSHIP FOR BRITISH HAIRDRESSING
STRENGTH THROUGH QUALITY



FELLOWSHIP
FOR
BRITISH HAIRDRESSING
"STRENGTH THROUGH QUALITY"

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Coming Events...

Due to the popularity of many of our Fellowship events, please book your ticket for the following to avoid disappointment!

Monday 18th July Colour Night at Toni & Guy Academy



Seriously not a night to be missed as 8 inspirational colour experts join forces for one night only to bring you the Fellowship's Colour Night.

Venue: 75 New Oxford Street, London, WC1A 1DG
Time: Doors open 7.00 for 7.30 start **Price:** £35.00 inc vat

July 25th, 2nd August, 15th August Photo Finish – Photography Course

Would you like to know how to get the best out of your model in front of the photographer's lens? Then enrol on our 3 day course at the ASK Academy, London. Learn how to plan and execute a shoot with the multi-award winning duo - art director Tracey Devine and photographer Desmond Murray. Participants need to provide their own model.

Price: Very limited places £280 including VAT

Monday 25th July Men's Trends Evening with Edward Hemmings

A chance not to be missed, witness hairdressing at its best! Celebrated Fellowship Masters will be attending our workshop and are offering you the chance to learn a whole host of new skills and the opportunity to hone your technique, a lesson in inspiration.

Venue: Alan d Academy 61-62 Eastcastle Street, London, W1W 8NQ **Time:** 6-9pm **Price** £27.50

July 2011 – April 2012 Is Colour Your World?

The Fellowship are absolutely delighted to confirm the calendar for their COLOUR PROJECT 2011 which will run from July 2011 through to April 2012.

Cost is £950 plus VAT. Those participating in this years exciting calendar can look forward to the following days being tutored by Karine Jackson; Philosophy's Mark Creed and Luke Anderson; Charles Worthington's Carolyn Newman; Jo O'Neill from Toni & Guy; Sassoon's Edward Darley and Christel Lundqvist from HOB. The Colour Project Team will also look forward to undertaking their very own photographic shoot and presenting their skills at Salon International.

Monday 1st August 2011 Graphically Creative Masterclass! PLUS Special Guest Daniel Galvin O.B.E



An evening not to be missed as 12 of hairdressing's elite recreate 'live on stage' cutting techniques that showcase precision cutting, geometry and beauty.

Venue: Holiday Inn London Regents Park, W1W 5EE **Time:** 7 for 7.30pm **Price** £45.00 each or £180 for Salon pass (5 tickets). Free to members. Staff Discount Available.

These are just some of our fantastic events planned for this year - full details are published at the back of the magazine. To book your ticket contact the Fellowship office on 01295 724579.

L'ORÉAL
PROFESSIONNEL

KÉRASTASE
PARIS

MATRIX
IMAGINE ALL YOU CAN BE

MIZANI

REDKEN
5TH AVENUE NYC

TIGI

RED
HEAD

CATWALK

TIGI
COLOUR



ghd

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Hairdresser

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Cover Story

Black Swan Theme for First 2011 Project X Shoot

The 2011 Fellowship Project X students produced their first photographic collection this month at a shoot held at the Bedhead Studios in South London, mentored by former London Hairdresser of the Year Karine Jackson.

The inspiration for this shoot came from the award-winning film Black Swan, with a powerful mood and look that epitomised slick glamour, beauty and elegance, but with twisted, ugly undertones. The group worked in pairs and each produced two looks. *'The guys really pulled together and worked incredibly hard,'* Karine explains. *'They listened and shared ideas, helped each other and created an amazing collection to be proud of.'*

The final images featured a slick, strong up-do, soft, bouncy, red carpet glamour and a blonde bombshell bob. The models have a sexy but powerful androgynous feel, and the black and white photography adds an extra dash of drama.

Project X-er Emily Scarth from Russell Eaton said *'Project X has so far exceeded all my expectations and the shoot at Bedhead was AMAZING. It was just so inspirational. We're all learning so much already – not just from the mentoring but from each other, too.'*

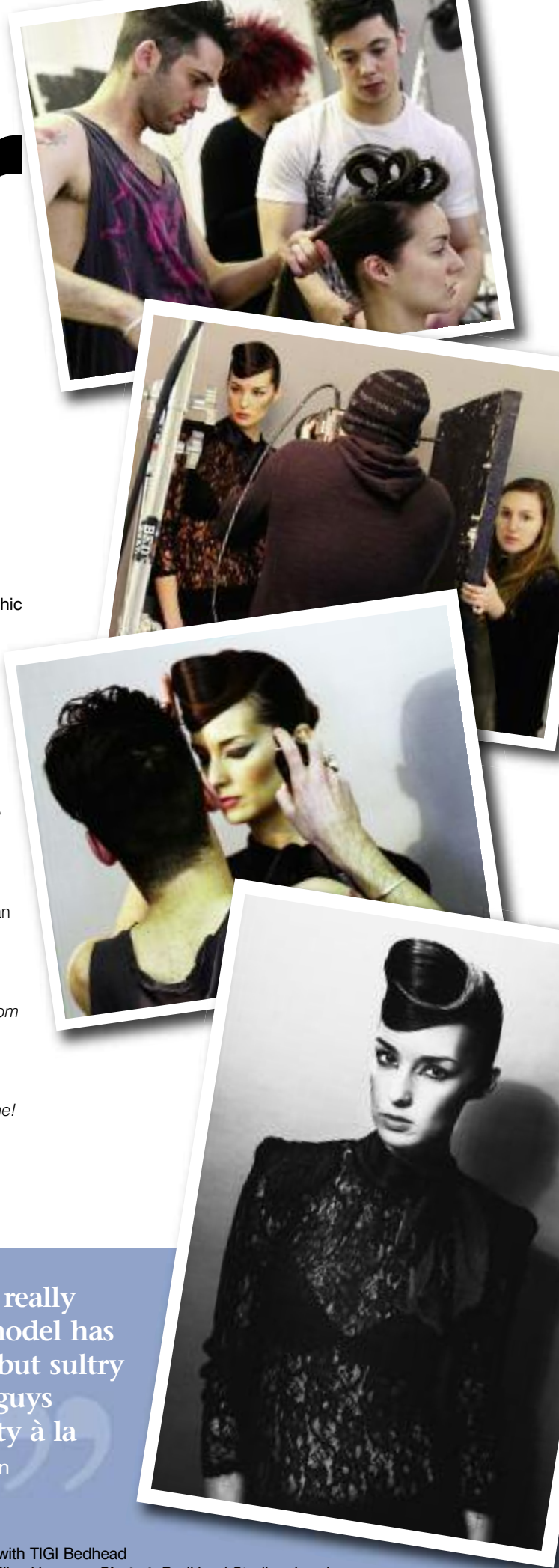
Another member, Jim Akers from Reeds Hair, declared *'As the youngest and least experienced of the group, I was so nervous of meeting and working with everyone for the first time, but now I can't wait for the next one! I already feel so much more confident in myself and my hairdressing.'*

For me and the Project X students, this really stood out as a front cover image. The model has a strong look – androgynous and slick, but sultry – and focusing straight to camera. The guys really followed the brief... twisted beauty à la Black Swan. Very powerful! Karine Jackson

COVER CREDITS

Hair by: Fellowship for British Hairdressing Project X Team in association with TIGI Bedhead

Photography: Roberto Aguilar **Make up:** Bea Sweet • **Clothes Styling:** Miles Homes • **Shot at:** BedHead Studios, London



presidents letter

The last two months has seen one of our key projects come to fruition, culminating in extensive publication of our 'Signature Styles' collection



It's always great to see the fruits of one's labours and the last two months has seen one of our key projects come to fruition, culminating in extensive publication of our latest 'Signature Styles' collection. Image appearances have reached far and wide and have achieved fantastic 'airplay' in both trade and consumer titles. These publications are true testament to all of the hard work, commitment and passion of not only the featured artists who have lent their expertise to this project but also to all of the Fellowship Council and our team of PR Angels.

This increased exposure of our organisation will no-doubt increase new-client footfall over the coming months as we continue to explore different avenues to take our message of quality hairdressing to the consumer. Another exciting 'exploration' project that's now bearing fruit is the consumer initiative that's literally 'just gone to press,' and will be appearing in 2 major hair consumer titles; Your Hair and Hair Ideas. This direct client marketing initiative is offering an exclusive opportunity to its readership to make colour bookings at 30 selected Fellowship salons across the country throughout August, September and October. More of this direct consumer marketing

through magazine tie-ups is planned in the coming months to allow more Fellowship salons to take advantage of the guaranteed national exposure that these titles bring at no cost whatsoever. To continue and reinforce our consumer drive we're currently in the process of revamping our website to ensure our online presence represents us in a manner that reflects our quality membership list. Professional/trade content will showcase all of our past and future events along with a facility to purchase tickets online whilst consumer visitors will be directed to our new user friendly Fellowship salon finder with active links to your own website. Opportunities for Cyberspace marketing is of course the future and to aid our crusade in informing the public at-large of who and what Fellowship salons are, it would be appreciated and a huge boost to our organisation if all of our current member salons proudly displayed the Fellowship member star logo on their own respective websites and created an active link through to www.fellowshiphair.com

Mark Creed
President

Chairman's Review by Kevin Arkell



All systems go! Well that's the message emanating from the recent Fellowship Council and Events meetings!

We've almost got to the point where I think we have to sit down and address whether our members' diaries can meet our expectations! With the return of Colour Project and an amazing calendar of education on one side and our Colourful Consumer Campaign on

the other – we've got things covered. What I love about the Fellowship is no sooner is one thing crossed off the list (however major) - i.e. new website, consumer shoot, consumer event – we are on to the next.

Hand on heart I haven't worked with such an exciting and

inspirational team for a long time – and members can only look forward to our forthcoming events – so many that an inside back cover column no longer suffices – it's inside front too!

All I ask of you is to ensure that you and your team don't miss out and spread the word!

Pictured here is Chairman of HABB Phillip Rogers (left) joined by our very own President Mark Creed (right) – Mark had the very pleasant job of presenting a cheque for £10,150 to Phillip from proceeds made at our Presidents Night in association with HABB in March this year.



Nick Irwin

A ClubStar Event at BedHead Studio

BY LINDA EVANS

The way that Nick Irwin had everyone running around BedHead Studio in preparation for the ClubStar evening, showed the importance that he places on inspiring the next generation of star hairdressers.

To make sure Nick got the best models, TIGI's Casting Director, Annette Russell, organised a casting the previous week to ensure that Nick's models represented the looks he wanted to recreate from recent catwalk shows, TIGI couture hair and the new TIGI collection. And, on the day, the whole Bed Head Team was roped in to help transform Anthony Mascolo's photo studio into the 'Bed Head Hair Atelier'. Meanwhile Jiv D, the fashion stylist who works on all TIGI shoots and shows, was to be found in the depths of the TIGI wardrobe putting outfits together. Nick's PA, Eli, was busy with the finer details, like ordering Prosecco, (Nick always believes in celebrating). It might have been Nick's night but it was very much a team effort.



Nick was very happy on stage and his communication came across as if he was talking to a friend; relaxed but still informative and very open. Nick showed a combination of ideas, which included a short 'edgy' haircut from the new collection, DIY. The collection is based on cuts with a strong foundation that allow the wearer to customise their look for an individual statement. The second look was from S/S 11 Felder Felder show, which was headed up by Nick and was therefore a must to include. The loose waves Nick created were done by wrapping sections of hair around the fingers and then clamping with straighteners to create textured waves.



The third look was taken from the Cirque de TIGI and showed how intricate, sensational looks can be created speedily with a little planning and practice!

The ClubStar attendees had a fully packed couple of hours that was both enjoyable and inspiring.

Nick Irwin was very happy on stage and his communication came across as if he was talking to a friend; relaxed but still informative and very open.





**up'an'
comin'**
**Leah
Walton**

Leah Walton from The Colour Room in Stockport, is rapidly getting 'out-there'. FM caught up with Leah as she set foot on British soil fresh back from a fabulous stage presentation at HAIR EXPO in Sydney as a member of the Fellowship for British Hairdressing F.A.M.E. Team 2011

Book that changed my life

Safe Haven by Nicholas Sparks

A supernatural tale about love, friendship and trust – I lubbed all the way through it! The book changed my life because this is the first proper novel I have ever read and I loved it.

Recurring dream

I frequently dream about the night I won Junior of the Year in 2007 - the dream is exactly the same each time and is a replay of exactly what happened on the night!

Most loved fairy tale

Cinderella of course – and I feel like I am living the fairytale right now – I have found my prince and I am having a ball!!

Song known by heart

Dolly Parton's "Nine to Five"

Will never throw away

The coat-hanger covered with a pair of tights that I use to create shapes when I'm doing hair-ups!

Dream lunch dates

Keith Lemmon for the laughs. Gerard Butler for his accent and his gorgeous blue eyes. Jamie Oliver – if he's cooking.

Favourite film

PS. I Love You.

Worth fighting for

Family, friends and my career in hairdressing.

Brains or beauty?

Beauty – inside and out.

ColdPlay or The Killers?

Neither – it's Take That all the way for me!

Aston Kutcher or Christian Bale?

Ashton Kutcher.

Personal motto

"If at first you don't succeed, try, try again."

Favourite destination

Australia!

Most proud of

Winning a place on the 2011 F.A.M.E. Team.

Epitaph

"Never afraid of a challenge."

Would like to meet

Eugene Souleiman.

Favourite Villain

Heath Ledger as the Joker.

Worth staying in for

Domino's Pizza and X Factor.

People are surprised that I...

... am a champion Morris Dancer!

Beauty is...

Honesty and kindness.

Success...

Achieving your goals.

Happiness is...

Loving and being loved.

Meet ProjectX



Aaron Brewer

Michelle Griffin Academy

Age: 25 **Role:** Stylist **Passions:** Every thing about my job from cut throat shaving to hair extensions – and everything in between **Hairdressing Icon:** Anthony Mascolo and Sean Dawson **Goals:** To educate **What do you love about Project X?** I love all aspects of Project X from working with amazing hairdressers and learning new techniques. **What's been your favourite experience so far?** Men's grooming day was amazing!



Lucy Stubbs

The Rye Retreat

Age: 28 **Role:** Artistic Director **Passions:** I'm passionate about education, technique and fashion **Hairdressing Icon:** Sassoon all the way! **Goals:** Hairdressing world domination! **What do you love about Project X?** Getting to meet such diverse people, as until you get to work alongside these people you can't understand how inspirational they are, and of course having an amazing mentor, Karine. **What's been your favourite experience so far?** Working with Mark Hayes and the Sassoon team; they are mega!

2011

Meet this year's Project X-ers! Having recently produced their first photographic collection at a shoot held at the BedHead Studios in South London, mentored by former London Hairdresser of the Year Karine Jackson the group is raring to go!



Emily Scarth

Russell Eaton

Age: 24 **Role:** Senior Creative Stylist **Passions:** Transforming a person's look and making them feel fantastic, that's so satisfying for me! I also love the buzz you get when working on big shows, crazy but fun! **Hairdressing Icon:** Antoinette Beenders and Errol Douglas MBE. **Goals:** To be leading a creative team and producing collections, shoots and shows with a group of like-minded individuals. **What do you love about Project X?** The opportunity to meet other driven stylists and work together to progress our careers. **What's been your favourite experience so far?** I really enjoyed the afternoon at Wella Professionals with the Sassoon academy trainers. I particularly loved the fashion insight with Caroline Cox, she had such a wealth of information.

Jodie Williams

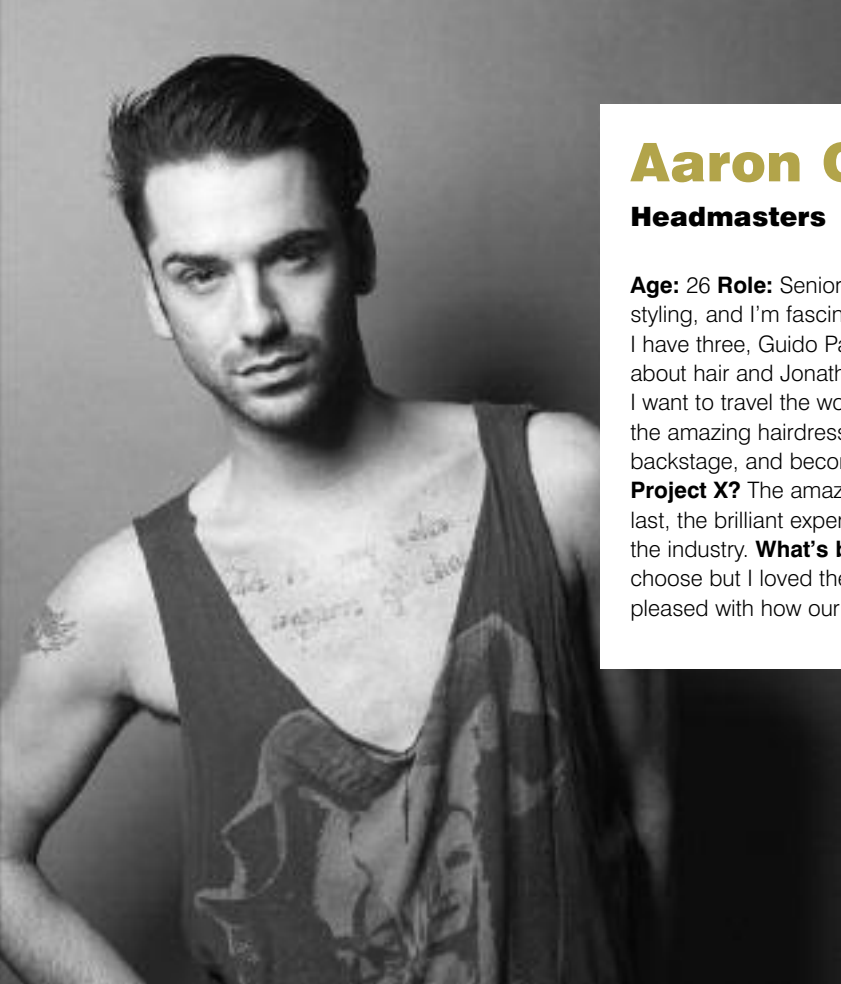
The Salon

Age: 26 **Role:** Photo-shoots, competition work and shows. **Passions:** My passions in hairdressing are hair up, photo shoots and show work, they really keep me on my toes and I love to be able to be creative with them. **Icons:** Well there are a few, I love Desmond Murray, Sassoon and Stacey Broughton. There are so many I can't even write them all because it would drag on! **Goals:** To keep furthering my career and to pass my knowledge and experiences on to others. I would love to do big shows and photo-shoots with my icons. I'd also like to become more confident with public speaking but I guess that just comes with time and of course one day becoming hairdresser of the year! **What do you love about Project X?** I have met some amazing people in the group and the people we have worked with, its just such an amazing opportunity. I feel it has helped me grow within myself, become more confident and creative, and our leader Karine Jackson is just brilliant and makes us all feel welcome. **What's been your favourite experience so far?** My favourite Project X experience so far was with Sassoons.

Jade Miles

KJM Salons

Age: 26 **Role:** Art Director **Passions:** Creating beautiful fashion forward hair **Hairdressing Icon:** Guido, his work is inspirational **Goals:** To win Southern Hairdresser of the Year **What do you love about Project X?** The variety of challenges and experience. **What's been your favourite experience so far?** The Mark Hayes day.



Aaron Carlo

Headmasters

Age: 26 **Role:** Senior Art Team member **Passions:** My passion lies in session styling, and I'm fascinated with new trends and forecasting. **Hairdressing Icon:** I have three, Guido Palau for his creative genius, Zoe Irwin for the way she thinks about hair and Jonathan Soons for being the best mentor and team player. **Goals:** I want to travel the world with the fashion industry, shoot for Vogue, join the ranks of the amazing hairdressers who have become L'Oréal ambassadors, do much more backstage, and become an art director at Headmasters. **What do you love about Project X?** The amazing team spirit, the friendships I've made that I know will really last, the brilliant experiences I've had and the exposure to the best hairdressers in the industry. **What's been your favourite experience so far?** It's really hard to choose but I loved the first day all about PR and presenting, also I was really pleased with how our shoot went.



Samuel Palmer

Sanrizz

Age: 22 **Role:** Top Stylist **Passions:** Men's Hair and Short Creative haircuts. **Hairdressing Icon:** Tony Rizzo, Erroll Douglas, Vidal Sasson. **Goals:** Recognition in the industry for being successful at a young age and partaking in session photographic and international work. **What do you love about Project X?** Working with a great team of hairdressers from all over the UK, each with a different view on hair and a large mixture of creativity. **What's been your favourite experience so far?** For me the highlight of my Project X experience has been the TIGI shoot and Mark Hayes cutting day.



Aimee Brown

Strangeways

Age: 20 **Role:** Stylist **Passions:** I love all aspects of hairdressing, my favourite is hair up and styling as you can be imaginative and creative as your hands allow. **Hairdressing Icons:** I have many hairdressing icons for different reasons: Effi Davies from Toni&Guy is one for her avant-garde creations. I think they are amazing **Goals:** My most recent goal for the future is to hopefully reach the 'Fame Team' finals and fingers crossed to be picked for the amazing final four, then hopefully to win 'Newcomer of the Year' and as a long term goal to be 'British Hairdresser of the Year'. **What do you love about Project X?** What I love about Project X is firstly the people I have met, we have a great team and Karine our project leader is fantastic, not to mention having days with many icons such as Mark Hayes, Debbie G, Edward Darley, Caroline Cox and many more. **What's been your favourite experience so far?** It's really hard to choose my favourite experience as there has been so many! I really enjoyed our first day about PR and presentation skills, as it's something that as a hairdresser we don't think about and I feel after that I have improved so much!

Emilie Pearson-Brown

Clipso

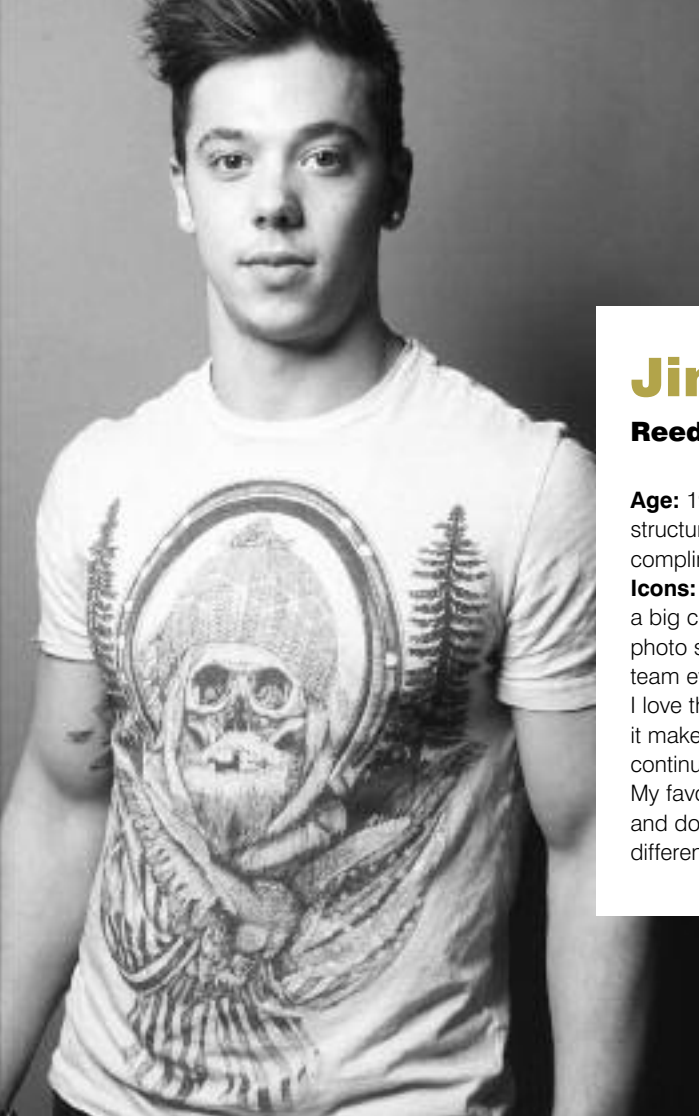
Age: 26 **Role:** Artistic Consultant **Passions:** Education, teaching and passing on knowledge, creative fashion and photo shoots. **Icons:** Angelo Seminara, Anthony Mascolo and Trevor Sorbie. **Goals:** To become a member of the F.A.M.E. Team, become a recognized name within the industry, and to carry on teaching and imparting creative knowledge. **What do you love about Project X?** The days are so different and varied, for example the photo shoot with Sassoon's and all the lovely people who share the same mindset. **What's been your favourite experience so far?** The photo shoot with the BedHead Studios, getting to share creative ideas and see the finished look on camera.



Jade Tinker

Russell Eaton

Age: 26 **Role:** Creative Director **Passions:** Session styling and creative work **Hairdressing Icons:** Antoinette Beenders and Trevor Sorbie. **Goals:** I love hairdressing and want to experience as many different aspects of the industry as I can, my dream is to become a member of the F.A.M.E. Team where I can learn from some of the industries experts and further my knowledge. **What do you love about Project X?** Meeting motivated, creative people, meeting hair icons and learning new things. **What's been your favourite experience so far?** The Sassoon training shoot.



Jim Akers

Reeds Hair

Age: 19 **Role:** Stylist **Passions:** I'm passionate about the architecture and structuring behind haircuts, flawless lines and creating colours and cuts that compliments each other, the person and make people stand out. **Hairdressing Icons:** Lee Stafford and Stacey Broughton. **Goals:** I want to head-up an art team at a big company, teaching people and learning from everyone around me. Doing big photo shoots and celebrity hair. **What do you love about Project X?** I love the team everyone is amazing! I have met people I consider really good friends already. I love that I get inspired in different ways by the most amazing people monthly, it makes my work in the salon so much more interesting and inspires me to continuously better myself. **What's been your favourite experience so far?** My favourite experience has been doing our models with Mark Hayes and Sassoon and doing the BedHead photo shoot. It's the biggest shoot I've ever done and was different to anything I had done before it was really fun!



Sara Elhaj

Toni and Guy

Age: 26 **Role:** Art Director **Passions:** Making people feel individual, expressing personality through fashion, ever changing trends, and keeping up to date with new techniques. I also love dressing hair and being experimental. **Icons:** Anthony Mascolo – the reason I started hairdressing! **Goals:** Possibly own my own business, educate further, and I would always love to keep involved with shows and fashion shoots. **What do you love about Project X?** The mix of individuals from different company's, I learn so much more from being with people that all approach things from a different point of view. Every session is different. We work with so many amazing hairdressers, and photographers. **What's been your favourite experience so far?** The Mark Hayes and Sassoon day. I felt I learnt so much learning from such an iconic company that has such a different approach. I also loved our photo-shoot, I loved working with such a amazing photographer and watching the day coming together.



Meet the Mentor

Karine Jackson

Karine Jackson started her career in her parents salon in the small Australian town of Wollongong and went on to set up her own London salon. Winning London Hairdresser of the Year in the 2007 British Hairdressing Awards, Karine's huge talent and enthusiasm has always shone through. Karine has spent the last year mentoring Project X through shoots, shows, events, creative work and presentation workshops and ending with the final presentation on The Fellowship stand at Salon International, where the Project X team have the opportunity to show off all their new skills.

One of my first hairdressing memories...

...is when I was about seven – I stressed out the hairstylist with my Farah Fawcett flick.

Shopping is a pleasure if...

...you can spend all day in Liberty with an unlimited credit card that you don't have to pay back... I do settle for a great browse and Champagne lunch at Joe's café though.

The British hairdressing scene...

...lured me here 20 years ago and it just keeps getting better. The talent, young and old, that comes out of Britain is amazing.

Discovering new talent is exciting...

...I love Project X, watching the team develop and their confidence grow. I also love developing my team and watching them create amazing hair and find their own feet on the centre stage.

One of the most treasured items in my wardrobe is...

...my five-inch D&G heels, they're amazing.

Some pieces are too good to let go...

...like my 20-year-old leopard print jacket. Who would have thought animal print would come back... I can wear it again now!

One of my favourite memories...

...is the day I was opening the door to my brand new salon and my sister called me from the hospital to say our first niece had just been born. It was a double whammy of excitement!

I first became aware of The Fellowship...

...I don't remember; it has always been there! I do remember my first event: going to watch Carlyon Newman at Masterclass! in Hanover Square.

As a hairdresser I use my instincts...

...to create beautiful hair and give people the 'X factor'.

One hairdressing moment I won't forget...

...is winning London Hairdresser of the Year. It was amazing.

If I could swap lives for the day...

...I would love to be Elle MacPherson, living the dream, wearing amazing clothes and still getting to swim and jet ski.

The least fashionable thing I do...

...I love to garden.

I am not very good at...

...sitting still when I'm having my hair done.

My trade mark is...

...red lipstick.



Katy Perry Competiton

Fellowship and Prestige partner ghd has recently announced its collaboration with mega-star Katy Perry, who has been signed as 'the face' of the brand for the next two years.

Katy has already appeared in her first ad campaign for ghd – a collection shot by world-famous fashion photographer David LaChapelle – and is currently appearing on a world tour.

To celebrate, ghd is offering a lucky Fellowship member the chance to win two tickets to the Katy Perry concert in Glasgow SECC on 4 November 2011.

To enter simply answer the following multiple choice question:

Who has ghd recently signed as its 'face of' the brand?

- a) Rihanna
- b) Katy Perry
- c) Lady GaGa

All correct answers will get entered at random into a draw with one winner chosen to win 2 concert tickets. Send your answer to:

Katy Perry Competition, Fellowship for British Hairdressing
Bloxham Mill, Barford Road, Bloxham, Oxon, OX15 4FF

Terms & Conditions: The competition is open to anyone aged 18 and over. 1) The prize does not include travel to and from Glasgow, additional meals, entertainment, personal expenses, insurance or personal upgrades etc. These are the sole responsibility of the winner. Prizes are non-transferable and there is no cash alternative. All prizes are subject to availability. 2) The prize must be taken on the tour date specified 4th November 2011. 3) The closing date for entering the prize draw is 26th August 2011. 4) The winner will be notified in early September 2011. 5) The Promoter reserves the right to withdraw or amend this promotion in the event of any unforeseen circumstances outside their reasonable control. 6) The Promoter reserves the right to substitute prizes for equal or greater value if circumstances dictate.

Fellowship News Round Up...

BY ANN HERMAN

ASP LAUNCH EVENT

Affinage Salon Professional has just completed a highly successful two-day launch event for UK and European distributors, representing over 20 countries. The primary aim of this event was to launch the new luxury hair care brand, ASP. ASP is a new top tier brand that has been developed to create an enhanced, high-level profile in the luxury sector and will run alongside Affinage Salon Professional, which is becoming increasingly dominant in the middle market segment.



ASP was unveiled at Newcastle-under-Lyme's brand new £65 million campus that boasts the Transform Salon and Spa. It was announced that the first product line to be launched under the new ASP brand would be Kitoko Advanced Hair Therapy, a luxurious range of highly effective in-salon and homecare treatments that provide a professional regime approach to hair and scalp care. With the college possessing some of the most advanced and sophisticated hair and beauty facilities in the country, this was the perfect setting to showcase the new range.

A presentation was given in the college's vast auditorium, detailing the positive strategy for the future branding and detailing the forthcoming launch of the new Kitoko luxury care line. After the presentation, guests received gift bags and were invited to the adjoining salons to be treated to the full Kitoko Advanced Hair Therapy in-salon experience, courtesy of Affinage's Technical Team, all fully trained Kitoko Consultants. This incredible sensory, in-salon treatment included a relaxing Kitoko Sensory Head Massage.

The action-packed day culminated in a black tie dinner and awards ceremony at the nearby Moat House Hotel. After enjoying live music and a three-course meal, guests acquired an insight into the brand new Affinage Styling range - a fresh, current,

unisex range for all hair types and lengths, showcased perfectly in an avant-garde stage presentation. The whole evening was a huge success and was the ideal end to such a positive day.

The new ASP website will soon be online at www.ASPhair.com or go to www.facebook.com/ASPhair

FELLOWSHIP CUTTING WORKSHOP

The Fellowship for British Hairdressing recently held a highly successful Cutting Workshop at the Alan d Academy in London.

The evening was introduced by Fellowship President, Mark Creed and hosted by Edward Hemmings from Alan d. The outstanding line up for the workshop included Gary France, Chris Appleton, Ken Picton, Leonardo Rizzo, Debbie G, Karine Jackson, Kim Rance and Paul Merritt. They passed on their enthusiasm, passion and knowledge to 10 eager students, who were overwhelmed with the quality of the teaching, and all agreed it was a great experience with a huge learning opportunity from such greats in the industry. When the evening concluded the general consensus from both Masters and students was that it ended too quickly. Another fantastic inspirational event from The Fellowship for British Hairdressing.

FACTS & FUN FOR FELLOWSHIP PROJECT X AT FASHION INSIGHT DAY

The lucky Project X students enjoyed an exciting day with Sassoon's session team and fashion historian Caroline Cox this month.

Called 'Fashion Insights', the session included an opportunity for the team to present moodboards on their favourite fashion designer, which were critiqued by the Sassoon team before Caroline supplied a mass of extra historical information on each of the fashion brands.

There was then a session on how to use fashion, past and present, to come up with ideas and concepts for a photographic



Sassoon's colourist and teacher, Jade Jackson, (left) and Danille Harvey, Sassoon's Creative Director (right).

collection; in the afternoon, Sassoon's Jade Jackson talked through session-friendly colour techniques, with Danielle Harvey working on a precision cut with a session twist – adding wefts to create drama.

Project X team leader Karine Jackson said: "Caroline and the Sassoon team were amazing. There was a real buzz to the day and the students learned so much!"

WELLA PROFESSIONALS TREND VISION AWARD UK FINAL 2011

The Wella Professionals Trend Vision Award Regional Heats have been taking place across England and Scotland and Britain's top talent has now been chosen to compete at the UK Final in September 2011, in one of the hairdressing industry's most prestigious competitions.

From over 800 competitors at the initial photographic stage, 144 entrants were selected to present at the Regional Heats and now only 36 finalists – 20 Young Talent and 16 Color competitors - will go on to fight for the chance to represent the UK at the International Final in New York, this October.

Each year, entrants are required to interpret one of four trends defined by Wella Professionals – this year being Passionista, Lumina, Glamazon and Polaris - in either the Young Talent or Color category. Recognising and rewarding the most creative talent, the four date tour stopped in Glasgow on Tuesday 17th May, Manchester on Wednesday 18th May, Kenilworth on Tuesday 31st May and finally London on Wednesday 1st June 2011.

Fellowship News Round Up...



Top left to bottom right: Color Winners - London, Color Winners - Scottish, Color Winners -Midlands, Color Winners - Northern, Y.T. Winners - Northern, Y.T. Winners - Scottish, Y.T. Winners - London, Y.T. Winners - Midlands

The entries were judged by some of the most highly regarded industry experts, including Wella Professionals Global Creative Director for Colour, Josh Wood; Linda Stewart of Rainbow International; Leona Curran of Sassoon Academy and Snowden Hill of Real Hair. The winners are:

Young Talent Category:

1. Casaid, Dunfermline – Michelle McHugh (Scottish)
2. Experience Utopia, Plymouth – Melanie Emmett (Southern)
3. Evolve, York – Carla Dixon (Northern)

4. Frances Hunter Hair & Beauty, Stirling – Suzi Barker (Scottish)
5. HOB Salons, London – Andrea Martinelli (Southern)
6. HOB Salons, London – Jake Unger (Southern)
7. Ishoka Hair & Beauty, Aberdeen – Joanna MacDonald (Scottish)
8. Oxygen Hair, Aberdeen – Victoria Taylor (Scottish)
9. p.kai Hair, Peterborough – Emma Leftly (Midlands)
10. Rainbow Room International, Uddington – Stuart Whitelaw (Scottish)

11. Soul Hair, Chester – Tom Wright (Northern)
12. Strangeways, Leigh-on-Sea – Harriet Slade (Southern)
13. Taylor Taylor Hairdressing, Sheffield – Leyla Ann Turedi (Northern)
14. Taylor Taylor Hairdressing, Sheffield – Olivia Wegrzynska (Northern)
15. Toni & Guy, London – Ryuta Saiga (Southern)
16. TPL Hairdressing, Crewe – Stephanie Prophet (Northern)
17. Ultimate Hairdressing, Wolverhampton – Sam Dalton (Midlands)
18. Voodoo, Northampton – Hollie Alloway (Midlands)
19. Zaks, Wolverhampton – Jessica Williams (Midlands)
20. Zullo & Holland, Nottingham - Benjamin Kristian (Midlands)

Color Category:

1. Bliss, Dundee - Amanda Mills (Scottish)
2. Blue Hairdressing, York - Stephen Kriehn (Northern)
3. Francesco Group, Stafford - Jude Griffiths (Midlands)
4. HOB Salons, Elstree - Christy Blake (Southern)
5. Jamilla Paul Hair & Beauty, Rochdale - Peter Ridehalgh (Northern)
6. K2S Hairdressing, Fife - Lewis Campbell (Scottish)
7. Marc Antoni, Reading - Altin Ismaili (Southern)
8. McIntyres, Dundee - Samantha Galloway (Scottish)
9. Michelle Griffin Academy, Birmingham - Michelle Griffin (Midlands)
10. Regis, Birmingham - Dean Vinning (Midlands)
11. Scissors, Bournemouth - Naomi Francis (Southern)
12. Taylor Taylor Hairdressing, Sheffield - Daniel Taylor (Northern)
13. Toni & Guy, London - Siobhan Golden (Southern)
14. Weir Hairdressing, Elgin - Alison Milton (Scottish)
15. Wigs & Warpaint, Sheffield - Claire Flack (Northern)
16. Zullo & Holland, Nottingham – Sue Comery (Midlands)



Compered by upcoming R&B singer, Rian Peters, the opening show kicked off with the Wella Professionals Trend Vision Award 2010 UK Gold Winners, Dan Spiller of Marc Antoni and Lesley Smith of K2S. The duo, mentored by Darren Ambrose of D&J Ambrose, provided a sensational opening show with their interpretations of Passionista and Lumina. Bruce Masefield and Edward Darley of Sassoon Academy then took to the stage to showcase their latest collection, TRIBE 1 – a colourful mix of youthful cool and hyper individuality.

The winners from each region will now have time to prepare for the Wella Professionals Trend Vision Award UK Final, due to take place on Monday 26th September at legendary cultural venue, The Roundhouse in London's Camden. Hosted by TV's Alex Zane and with spectacular shows from Toni&Guy, Sassoon and the Generation NOW 2011 team, the UK Final competitors will present in front of hundreds and be judged by the best in the industry for the opportunity to walk away with the ultimate accolade in hairdressing and the chance to take part in the International Trend Vision Award Final later this year in the Big Apple.

To book tickets or find out more information about the Wella Professionals Trend Vision Award UK Final please call the Events Hotline on 01256 490806.

ghd ON TOUR WITH 'MALIBUTIQUE'

ghd stylists were on hand in Westfield, London this month to help shoppers prepare for a seriously stylish summer night out.



Honey Dorey, ghd educator working her magic on lucky shopper, Sarah Wood

Offering expert tips on how to create gorgeous locks using the ghd Gold Series styler, the stylists were kept busy throughout the day creating the latest on trend looks.

The event is all part of malibu's 'Malibutique' event, which is touring across the country during the summer months. ghd were among other high street brands including Nails Inc and Fake Bake offering expertise within Malibutique's 'dressing room' event and with complimentary cocktails on offer, it was certainly one treat shoppers didn't want to miss!

"It was mad, but fantastic fun" said ghd's Honey Dorey (pictured). "I love it that people still get so excited about ghd."

SPIRIT SUMMER SPORTS DAY

Spirit Hair Company recently held their first Spirit Summer Sports, Motivation and Fun Day.



The event was held in the beautiful grounds of Downley School, Buckinghamshire that overlooks National Trust land.

Spirit's Salon staff was split into four teams and competed in such disciplines as sack race, balloon hunt, spin the pole and shoot at goal, space hopper race, assault course and balloon relay race!

The winning team - The Green Goblins won medals and a hamper of food and wine - which was then shared around at the picnic which followed the races.

Lauren Turner, co-owner of Spirit Hair Company said, *"This was such a fun day! Hugely motivational but also very interesting to see how competitive everyone was when trying to win the events. It also encouraged real team spirit, it will definitely be on the Spirit Hair Company calendar every year."*

OXFORD'S GOT TALENT!

Anne Veck puts on an awe-inspiring hair show for Talent Rocks Live.



Anne Veck of Anne Veck salons was the official hair stylist for all the live talent acts of Talent Rocks Live and still managed to put on a dazzling avant-garde hair show at the Kassam Stadium, Oxford, on June 3rd and 4th 2011- the UK's biggest youth talent showcase and Expo.

5000 people attended the two day extravaganza which included a combination of dance performances, singing, extracts from a variety of much loved musicals such as Hairspray and Wicked; catwalk fashion and of course, an awe-inspiring hair catwalk show by Anne Veck and her team.

With the help of Matrix hair styling products, Anne Veck and her team tended to the tresses of no less than 30 catwalk models. Each of the models showcased a visionary hair style from Anne Veck award nominated Candy Floss Collection, but with a twist. The head of each model was encased in plastic headdresses which were removed to reveal their stunning hair creations, which astounded the audience.

"We wanted to put on an amazing hair show that'll leave spectators wondering how on earth we managed to create gravity defying hair styles and bold punchy colours all from hair!" says Anne.

Anne was particularly proud to be asked to become a part of Talent Rocks Live and says, *"The concept of Talent Rocks Live was a necessary one,"* says Anne Veck. *"The UK desperately needs other avenues to showcase emerging talent and Lydiah's Talent Rocks Live event bridges that gap."*

Fellowship News Round Up...

10K FOR 2K

Headquarters Hair Salon Kingston recently took part in the 'Walk for Life' in aid of the Terence Higgins Trust HIV/AIDS. Headquarters are fully committed to the charity and it was the fourth consecutive year that the salon has taken part.

In that time the team have become fitter and faster, resulting in senior stylists Lorraine Mason and Lisa Mockford finishing first over the line by running in only 52 minutes and the remainder of the team walked the course in just 2 hours.



Headquarters Salon Director Victor Pajak 'This year there were 13 of us taking part and half were junior members of the team - I was just so impressed with how the youngsters gave up their own time not only on the day but with the training that lead up to the walk. It was a hugely successful event for us - we raised our best ever amount of £2000, it was a great team building exercise, hugely motivational and aspirational and we have a really fit team now!'

YOUNG HAIRDRESSERS HELP TO RAISE £3,000 FOR CHARITY

Young Guns Hair Salon part of Peter Gotthard Hairdressing helped to raise £3,000 for Saint Michael's Hospice.

The Young Guns team opened for one week between the 30th May and the 4th June offering clients the opportunity to donate £10 to Saint Michaels Hospice in return for their hair cutting in their charity week. Young Guns Hair Salon is a finishing school for fully trained third and fourth year graduates and

offers haircutting to the highest standard to sixteen to twenty four year olds.

Salon owners Patrick & Cheryl Byrne said "we wanted to celebrate our Young Guns salons second birthday and could think of no better way than raising funds to support Saint Michaels. Nearly all our clients gave more than the minimum £10 donation and we are delighted to be able to donate so much".

Peter Gotthard Hairdressing also helped Saint Michaels by offering their ground floor which is currently vacant and opened a pop up Saint Michaels shop on the same week selling retro and vintage clothing.

Saint Michael's Chief Executive, Tony Collins, said: "It is a fantastic gesture from Peter Gotthard Hairdressing and we're delighted to receive such a substantial amount as a result of their hard work and generosity. Thank you also to the public who took advantage of the opportunity presented by Patrick and Cheryl and had their hair styled at the salon, and thanks also to the people who came to the pop-up Saint Michael's shop on Parliament Street. The money raised will help local people and their families who are living with terminal illness and bereavement."

Peter Gotthard Hairdressing is also part of Saint Michaels Hospice Business 500 Club which is where local business can get involved in supporting Saint Michaels and have the opportunity to network with other local business.

CIENTE HELPS RAISE FUNDS FOR CHILDREN WITH LEUKAEMIA

Trisha Buller and four of her team of stylists from the award winning Berkhamsted salon Ciente recently flew out to Marbella to dress the hair for the annual charity ball for 'Children with Leukaemia'.

Now in its fourth year, the event held at the Villa Tiberio restaurant was well supported with over 300 people raising in excess of £23,000. Throughout the evening Trisha was also called upon to undertake an interview with Spanish TV!

WELLA PROFESSIONALS XPOSURE 2011 WINNER ANNOUNCED AT NATIONAL FINAL

A trainee hair stylist from Newcastle College has been crowned the overall UK winner of the Wella Professionals XPOSURE Awards 2011 at the National Final - Wella Professionals' search for Britain's top college trainee hairdresser.

Twenty-four year old Sara Scott, who studies NVQ Level 3 hairdressing at Newcastle College, saw off competition from hundreds of students over three stages to compete at the National Final, which took place on Thursday 9 June at the Wella Professionals World Studio, London.

The 20 national finalists - all under 25 years old and attending a hairdressing course at a College of Further Education - were asked to create a total look, including a cut and colour. After impressing her tutors in an internally held competition at her college, followed by the XPOSURE Awards photographic stage and Regional Heats, Sara's creation was deemed outstanding by the esteemed panel of judges.

The announcement of Sara as the overall winner saw her receive the Wella Professionals XPOSURE trophy, £1,000 worth of Wella Professionals training vouchers, a tool kit to the value of £500, expert advice and additional educational opportunities, with the chance to shadow the life of a top hairdresser for the day.



AN INTERVIEW WITH **BEVERLY C**



Beverly C is synonymous with iconic glamour, and style – and that’s just the woman herself. She is also one of the most respected and talented stylists in the industry, recently lending her talents to the Fellowship’s innovative consumer photoshoot. HJ’s News and Business Editor, Matthew Batham, spoke to Beverly about her career and dedication to the Fellowship.

How long have you been involved with the Fellowship?

I have been involved with the Fellowship for 20 years and I can honestly say the involvement has been invaluable both to me personally and my business.

What have been some of the highlights of your association with the organization?

There have been many but being asked to be Vice President and then President was a great honour and an absolute highlight of my career. In general, I’ve loved working with council over the years and witnessing the continued dedication that everyone has for the good of our industry; no one epitomises this dedication more than the legendary Ann Herman – Fellowship doyenne and great friend.

How would you describe the Fellowship?

The Fellowship is a unique organisation that brings together the skills and creativity of all the industry’s top hairdressers and salon groups, ensuring they are accessible to hairdressers throughout the UK. It’s incredible that for a nominal fee, all levels of hairdressing can be taught and nurtured by top British hairdressers at some of the Fellowship events across the country.

Being a member of the Fellowship gives each and every hairdresser and salon owner the opportunity to unite, to better themselves and go on to achieve goals that this industry offers.

What does the Fellowship do for British hairdressing?

Being a member of the Fellowship gives each and every hairdresser and salon owner the opportunity to unite, to better themselves and go on to achieve goals that this industry offers. To witness our top hairdressers share their knowledge and secrets of their success with Fellowship members is truly inspirational and incredibly motivating. In essence, the Fellowship keeps British hairdressing first in the world.

Why is the work the Fellowship does for younger hairdressers so important?

Investing in the future generation is one of the most important parts of the Fellowship - the F.A.M.E. Team and Project X are the tools that enable this. Let us not forget that it is the Fellowship

that has found and nurtured young hairdressers who have later become recognised as top creative talents in our industry and I couldn't agree more that it's key to invest in the future.

Producing a consumer trend collection for the press was very important as it was the perfect way of making consumers aware of the Fellowship and its members and having some recognised British hairdressers set the trends for the coming season.

You were involved with the Consumer photo shoot – tell me about this and why you feel it was important.

Producing a consumer trend collection for the press was very important as it was the perfect way of making consumers aware of the Fellowship and its members and having some recognised British hairdressers set the trends for the coming season. Terry Calvert called me last year and asked me to be involved in the first photo shoot collection; it was a fantastic day and Terry was

so full of energy and passion that he would not stop until we had all pulled together to make it happen.

Do you still get excited about British hairdressing?

There are so many areas of our industry to be excited about - it's constantly evolving because of its creative nature and close link with fashion, keeping it fresh and exciting and I absolutely adore being part of the process. I'm also enjoying seeing the general perception change of hairdressing as a career; we now have 'celebrity' hairdressers who are in demand in the media and who through their talent are bringing much needed respect to the industry from general consumers, showcasing the trade as creative, glamorous and full of opportunity.

Where do you get your inspiration from?

I am inspired by lots of things - from the evolving fashion collections on the catwalks to manufacturers innovative new products, global fashion magazines and by my team and in particular, Stephen Glendinning. Coming up with new ideas is always a challenge and takes time and energy to cultivate good ones, but once you hook on to something, the rest follows.



Who has been your biggest inspiration during your career?

My biggest inspiration and the most influential person in my career so far, has to be my mentor and teacher, Franklin Massahood. In my opinion, Franklin is the most incredible hairdressing teacher that has ever existed. He took me under his wing from the beginning and moulded me very early on into the hairdresser I am today, not just teaching me skills and techniques but how to think creatively and 'out of the box', how to take ideas to another level and most importantly, he taught me never to compromise on quality. I always joke with him that he was like the Gordon Ramsay of hairdressing but without the swearing. I am forever indebted to him because he gave me and so many other hairdressers a wealth of knowledge that affected our entire careers so positively.

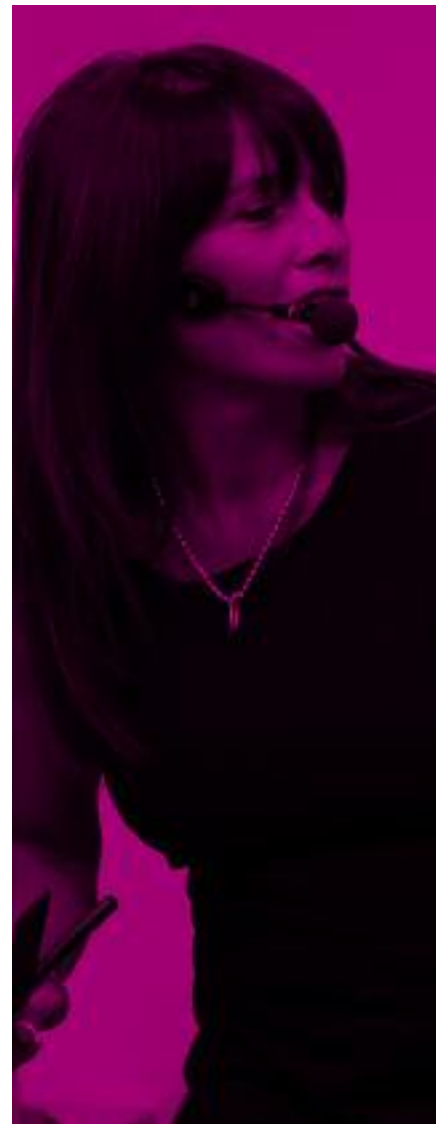
Who of the new generation of British hairdressers impresses you and why?

There are so many but Robert Eaton, Chris Appleton and Jamie Stevens stand out for me as they are all so dedicated to our industry and work tirelessly to achieve the recognition they deserve by attending every event, producing a fantastic quality of work and dedicating time to their craft.

What is your favourite event in the Fellowship calendar and why?

It goes without saying that I love the shows and the seminars and workshop events throughout the year but I have to confess my favourite event of the year is the Fellowship Luncheon in December as it's a classy event that celebrates the achievements of our industry - a fantastic way to start Christmas!

My biggest inspiration and the most influential person in my career so far, has to be my mentor and teacher, Franklin Massahood. In my opinion, Franklin is the most incredible hairdressing teacher that has ever existed.



Meet the Members

Gary Hooker & Michael Young



Hooker & Young. Young & Hooker. Whichever way you look at them, Gary Hooker and Michael Young together form one of the most successful partnerships ever seen in British hairdressing.

The view from here...

GH & MY: We are currently on holiday so all we can see is the beach.

What do you see outside your office window?

GH: My office looks out on to a forest, so a relaxing view for me.

MY: Newcastle City rooftops and blue sky today.

What's the best thing about the area where your salon is?

GH: I work mostly at the Gosforth salon and it is the local bars, boutiques and people that make the area special to me. It was also our first salon.

MY: It's got a super cool vibe, full of locals and young professionals. More of a community than being in the city centre.

Describe your salon in three words?

GH: Welcoming, loyal and forward thinking.

MY: Welcoming, luxurious, exclusive.

What's the first thing you do when you get into the salon?

GH: I look at the appointment book and grab a coffee.

MY: Give a big cheery 'Good Morning' to my team.

What do you see outside your window at home?

GH: We live in a remote area so we look out onto fields and forests – perfect for escaping everything and walking the dogs.

MY: Trees, we live in the woods.

Describe your home in three words?

GH: Relaxing, warm and chilled.

MY: Relaxing, safe, beautiful.

What's the first thing you do when you get home?

GH: Walk the dogs, all eight of them.

MY: Hug the dogs.

What's for dinner tonight?

GH: Depends what Michael is making.

MY: Steak.

How do you relax?

GH: By showing my Great Danes.

MY: Watch a movie.

What's on your bedside table?

GH: Alan Sugar's biography, a reading lamp, my iphone and a picture of ChaCha.

MY: A picture of the first dog Gary ever bought me (Molly) who sadly isn't here anymore.

New or vintage?

GH: New.

MY: New.

Shower or bath?

GH: Shower during the week, bath on a Saturday evening.

MY: Shower.

Tea or coffee?

GH: Coffee.

MY: Tea.

Meditation or conversation?

GH: Conversation.

MY: Conversation.

What's your favourite fragrance?

GH: Anything by Tom Ford.

MY: Marc Jacobs.

What's your favourite soundtrack?

GH: Saturday Night Fever.

MY: Love big motion picture soundtracks like 'Avatar' great for shows, but don't really listen to them at home.

FM

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FOR THEY ARE JOLLY GOOD FELLOWS

Matthew Batham, Annabel Craigie, Linda Evans, Ann Herman, Natalia Maxwell, Jacki Wadeson, Maria Weijers, Ellie Adams, Grant Gibb, Harriet Evans.

diary dates

10th July	It's a Knockout – London
11th July	Fellowship Members Night
18th July	Colour Night – Toni&Guy Academy
25th July	Photographic Workshop – Part 1 – ASK Academy
2nd Aug	Photographic Workshop – Part 2 – ASK Academy
15th Aug	Photographic Workshop – Part 3 – ASK Academy
5th Sept	ClubStar – Workshop Chris Foster – Foss Academy, London
5th Sept	Workshop – Southampton – Haringtons
11th Sept	F.A.M.E. Team Selection 2012 – L'Oréal
13th Sept	Workshop – Liverpool – Andrew Collinge
15th Oct	Salon International
16th Oct	Salon International
17th Oct	Salon International
31st Oct	Workshop – Nottingham – KH Hair
14th Nov	Power Night with Beverly C
5th Dec	Luncheon & Awards

This is just a taster of our fantastic events planned for next year and full details will be published as soon as possible. Remember to check the website regularly for the up-to-date information.

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