

FEM

VOLUME 9/11

THE FELLOWSHIP FOR BRITISH HAIRDRESSING
STRENGTH THROUGH QUALITY



FELLOWSHIP
FOR
BRITISH HAIRDRESSING
"STRENGTH THROUGH QUALITY"

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Coming Events...

Due to the popularity of many of our Fellowship events, please book your ticket for the following to avoid disappointment!

Salon International

15-17th October 2011

The activities scheduled for this year's Fellowship stage at Salon International are just awesome. There's so much going on! Regular gigs include: Sponsors' slots, Fellowship members slots, F.A.M.E. Team 2011 shows, the F.A.M.E. Team 2012 competition final (on the Monday) Colour Project and Project X presentations, ClubStar Art teams (2010 and 2011) presentations... the list is endless. And some fresh acts this year include a New Talent, Shooting Stars and an Avant-garde contest. There'll be non-stop action across all three days of the exhibition, from 10 am until the doors close. Phew! BE THERE!

Fellowship Workshop

31st October 2011

An amazing line up of masters for this workshop being held at KH Hair Nottingham. Come along and see the excellence of masters from KH Hair, Mark Leeson, Pkai Hair, Russell Eaton and Zullo and Holland. From 5.30 pm – 9.00 pm. Tickets cost £27.50. Call Denise on 01295 724579.

ClubStar Evening

7th November 2011

A ClubStar evening with Mahogany, in London. Look, listen and learn at a cutting and colouring demo with lots of advice and plenty of presentation models. Free to ClubStar members and £15 to non-members, the venue holds up to 30 people, so act fast! Call Denise on 01295 724580.

Project X Finalé

7th November 2011

Project X Finalé evening at the L'Oréal International Academy in Hammersmith. Your last chance to see this year's students show

off all the brilliant things they've learnt over the past year. To an audience of colleagues, peers, family and friends, they will present slide shows, mood boards and a hair show. From 7.00 pm – 9.00 pm. This is a good opportunity for potential Project X applicants to come along and learn more about the course. More info, call Denise on 01295 724579.

Power Night

14th November 2011

Fellowship Power Night at the Wella World Studio, London, with the top masters of avant-garde work: Michael Barnes and Robert Masciave. Come along and be blown away between 7.30 pm – 9.00 pm by some incredible avant-garde work. Tickets cost £35. Call Denise on 01295 724579.

ClubStar Demo

28th November 2011

ClubStar Look & Learn Demo L'Oréal International Academy in Hammersmith, with men's hair expert, Chris Foster. From 10.00 am – 1.00pm. Places are free for ClubStar members and £15 to non-members. Call Denise on 01295 724580.

Fellowship Luncheon and Awards

5th December 2011

The industry's most favourite event of the year! Held in the glamorous ballroom of the Dorchester Hotel on London's Park Lane, this sophisticated event starts at 11.30 am and closes at 3.30 pm. Tickets cost £135 + VAT and are like gold dust. Tickets go on sale 10.00 am on 7th November 2011. Call 01295 724579.

PLEASE NOTE:

DON'T CALL BEFORE 7th NOVEMBER!

It just causes the Fellowship office a big headache and you won't win any favours in the popularity department!

L'ORÉAL
SALON PROFESSIONNEL

KÉRASTASE
PARIS

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TIGI

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CATWALK

TIGI
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AFFINAGE
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CITY & GUILDS

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LONDON

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Leading the world
in hair extensions

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THE TRUE PROFESSIONAL

CoverStory

Clubstar shoot with TIGI

The ClubStar Art Team, sponsored this year by Redken, worked a photoshoot with TIGI Haircare's creative legends Anthony Mascolo and Nick Irwin at the BedHead Studio in London. And the resulting images were nothing short of truly beautiful! With the guidance of Anthony and the TIGI team, the ClubStar team created strong editorial looks.

Said Arash Moghaddami of Karine Jackson, London, who created the cover image: *"There's only one word to describe our day with TIGI: spectacular! The TIGI creative team made us all feel relaxed as we were all a bit nervous. They explained a bit about their 2011 D.I.Y Young Royals collections, which provided the inspiration for our ClubStar shoot. We wanted to work in line with what they'd already done and try to recreate some of the TIGI looks from Paris and New York Fashion Weeks, with a 'from catwalk to salon' spin.*

My image was mostly based on TIGI's D.I.Y. Collection, which shows a more relaxed look, almost like the model is still looking hot from the night before, messy-chic! By the end of the day I honestly felt like I'd known the TIGI team for years. There was no pretence and they were all just as eager as us to create beautiful hair. The TIGI shoot taught me to think outside the box. It's amazing what you can create with just your hands and a hairdryer: think basics, think less is more!"



Commented

Simon Shaw, who heads up ClubStar:

"It's a great money-can't-buy experience to have a shoot with Anthony Mascolo, which just goes to show what incredible rewards joining the ClubStar Art Team can bring."

COVER CREDITS

Hair: The Fellowship's ClubStar Artistic Team sponsored by Redken for 2011 **Photography:** Roberto Aguilar @ TIGI Haircare **Make Up:** Natalie Piacun **Photography Assistant:** Chris Chudleigh **Production:** Bed Head Studio **Art Direction:** Anthony Mascolo and Nick Irwin

"It's a great money-can't-buy experience to have a shoot with Anthony Mascolo, which just goes to show what incredible rewards joining the ClubStar Art Team can bring."



presidents letter



It fills me with immense pride that our organisation will again be setting the artistic pace with our stunning Fellowship stand which will feature an unrivalled line-up of entertainment and education throughout the weekend

Autumn is upon us and while the nights get shorter and temperatures cool, it seems our salon days get longer and busier, with our professional life heating up as we enter hairdressing's silly season! Because here we are again already, all set for Salon International, the hair destination where visitors from all over the world are guaranteed to discover the very best creative hairdressing on the planet.

It fills me with immense pride that our organisation will again be setting the artistic pace with our stunning Fellowship stand which will feature an unrivalled line-up of entertainment and education throughout the weekend. I applaud and thank our Chancellor David Drew for his hard work and vision in making our stand the stunning platform that befits our membership, providing us with the perfect showcase to share our outstanding talents to a global audience.

Our strong presence, quality and energy at Salon is a fitting tribute to the sponsors who generously support Fellowship activities throughout the year. Our sponsors' logos we proudly display on our stage backdrop and on our stand read as a who's who of our industry and with the ever-filled 'standing room only' audience we attract to our area, I'm pretty sure this increased exposure benefits them all.

Incidentally, if you're reading this fine FM publication and you're not yet a Fellowship member or sponsor, then please drop by our hospitality suite (next to our stand) to say 'Hi'. Find out how we can help expose your business or organisation to the industry at large, or how as an individual you can benefit from membership of the industry's most respected trade body.

Finally, one activity not to be missed at Salon is the second round of our 2012 F.A.M.E. Team selection process. We're now down to our final eight finalists and these talented youngsters will show their talents on our stage on Monday 17th October. The best of luck to you all, and also add my congratulations to everyone who took part in the selection process day (see the editorial report of the first round judging on pages 10 and 11.)

A cliché it may be, but on that day, it really was the taking part that was so meaningful. There were no losers, each of the 16 semi-finalists presented a truly outstanding standard of model, giving the judges the unenviable task of choosing the final eight. Congratulations and thanks to everyone involved in organising and participating in a very successful day.

Mark Creed

President

Chairman's Review by Kevin Arkell

In my role as Chairman, I am yet again the unfortunate bearer of sad news. On this occasion our heartfelt sympathy is sent to Northern Ireland and to the family and friends of Brian Burke, who was always a keen and avid Fellowship supporter. As you will read from the tributes to Brian on page 21 of this issue, he was a thoroughly charming chap, appreciated by so many and his passing is very sad indeed.

It seems churlish to now talk about anything else, but as we all acknowledge, life has to move on. And here at the Fellowship, our very own Ann Herman has been on the case gathering teams to present at our Salon International autumn showcase.

Ann has secured a tremendous roll call of talent for the three day event and my 'tip from the top' is to get there early, bag a seat and

stay put! You'll have the opportunity to watch the fabulous up-and-coming ClubStar and Project X art teams, as well as see the final heat of the process which leads to the selection of the next F.A.M.E. Team. And of course, you'll enjoy loads of terrific presentations put on by so many of our talented members, all endorsing the message of The Fellowship throughout.

My thanks go once again to the amazing support of the Salon International organising team and of course to Hairdressers Journal, also sponsors of this issue.



Cutting it with Lee Stafford

BY SALLY LEARMOUTH PHOTOGRAPHY RAYMOND BIRD

ClubStar Art Team Members turned out in full force for an exclusive one-day cutting seminar with hairdressing icon Lee Stafford.

Early September saw ClubStar Art Team members arriving at the L'Oréal International Academy in London, eager to learn from salon celebrity Lee Stafford. Attendees were thrilled at the opportunity of seeing Lee in action in a one-off course, presented especially for them in a quiet and cosy environment.

Lee – a former British Hairdresser of the Year – proved to be a major inspiration to the ClubStar team members, who had nothing but praise for the hugely successful day, as the comments below prove!

"I found the content very informative, Lee's advice was inspiring and motivating. He picked me up on lots of little things I could do to be better. I didn't learn anything major, but I did learn a lot of little things to make my work much better. A fantastic day I'd recommend to anyone!"

Ellenora Dean, ClubStar Art Team, 2011-12

"Such an inspirational day; as well as Lee teaching us great cutting and sectioning techniques, he taught us some valuable lessons to help us all with our careers."

Ellis-May Lambert, ClubStar Art Team, 2011-12

"Lee is a very funny guy and made us all feel very comfortable. It was interesting to get an insight into how he works."

Arash Moghaddami, ClubStar Art Team, 2010-11

"I absolutely loved the cutting course with Lee! It was really inspiring and he didn't just go through haircuts, he spoke about the concept of his salon and stage work and told us a lot about himself. I came away really happy and learnt a lot that I can use back in the salon."

Samantha Langford, ClubStar Art Team, 2010-2011

ClubStar – sponsored by Redken – is a youth membership scheme, aimed at young and talented hairdressers to enjoy the benefits of exclusive training and education. All ClubStar members can audition for the ClubStar Art Team, which has the opportunity to do stage work at top industry events such as *Salon International* and *Professional Hairdresser Live*.

ClubStar Project Leader, Simon Shaw, also teaches stage presentation skills and the team is mentored by award-winning Jamie Stevens who teaches Masterclasses.

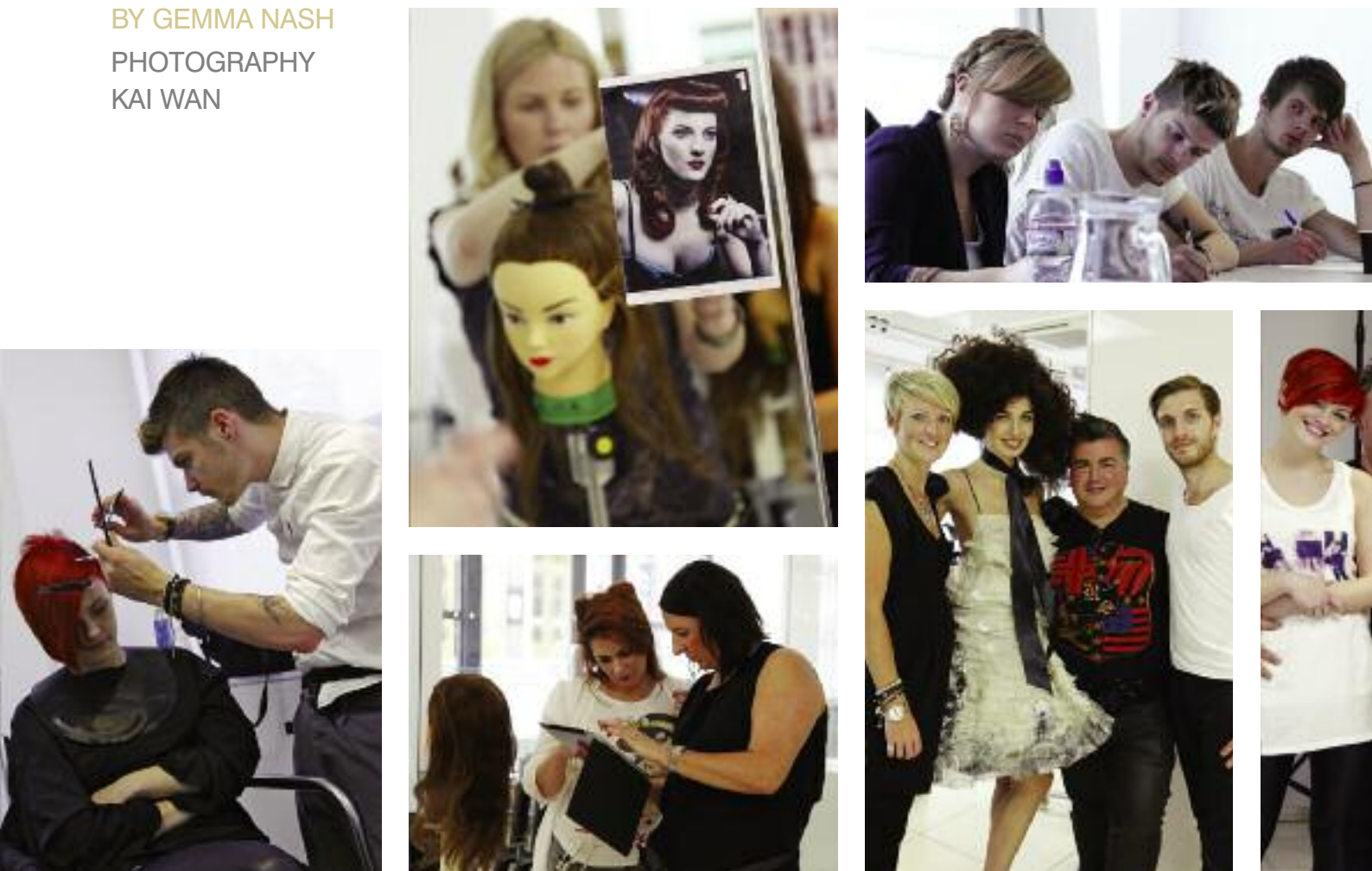
ClubStar membership is just £49.99. There's no joining fee, simply sign up by completing the online form at www.clubstarhair.co.uk or contact Pam, the ClubStar Secretary, on 01295 724580 or email secretary@clubstarhair.co.uk



Snaphappy

Producing successful photo shoots was at the heart of a special Fellowship photographic workshop, held at London's Schwarzkopf ASK Academy.

BY GEMMA NASH
PHOTOGRAPHY
KAI WAN



A treat was in store for course attendees of a special photographic workshop, where top experts shared their valuable advice on the world of hair photography.

Some months in the planning, it was organised by Fellowship member Kai Wan, owner of the PKai salon group in Peterborough. The two-day workshop guided eight enthusiastic hairdressers on how to plan, prepare and carry out a shoot, with the aim of producing hair pictures suitable for salon publicity and marketing campaigns.

The Fellowship members and supporters mentoring the course were: Angels salon owner and three-times Scottish Hairdresser of the Year (2006, 2007 and 2008), Tracey Devine; Angels Creative Director and 2009 Scottish Hairdresser of the Year, Janer Stewart;

PKai Peterborough salon group owner, Kai Wan; photographer and hairdresser, Desmond Murray and top fashion stylist, Bernard Connolly.

"Because The Fellowship is rich in top notch expert members and brilliant contacts, we're able to create these kinds of events to share individuals' expertise, fantastic skills and knowledge," explained Kai Wan.

Day one covered finding inspiration, a theme for the pictures. *"If you don't have any inspiration you don't have a shoot,"* said Janer Stewart. *"For example, at Angels we love old style movies where you can look at the styles and think right, how can I make that modern?"*



Because The Fellowship is rich in top notch expert members and brilliant contacts, we're able to create these kinds of events to share individuals' expertise, fantastic skills and knowledge

Tracey Devine explained the importance of keeping hair real. "Any hair creation made to look too perfect won't look right under camera," said Tracey. "Don't spend hours perfecting your model's curls so they look pin perfect, because you'll find me at them with a brush to bring the look to life. So remember, keep it looking real."

Kai Wan advised on choosing models. "Sometimes girls walk into a casting and you think 'really?' But often, these are the girls who photograph best," said Kai.

Day three saw an actual shoot take place, course attendees bringing their own models to the Schwarzkopf ASK Academy, eager to put their looks in front of the camera.

Desmond Murray was pleased to be taking the pictures on the day. *"Image is everything and it's vital hairdressers learn the mechanics of creating the right shot."*

And while Emma Donaldson created skilful make-up on the models, fashion stylist Bernard Connolly considered his case loads of clothes to find the perfect outfit to make the hair style zing.

Pleased with the results (as the pics on these pages show), course mentors were full of praise for their 'students', commenting on their eagerness to learn and for listening well to the advice being given. Said one of the attendees: *"Getting an understanding of what it takes to put together a successful hair picture has been fantastic, a great experience. I'll definitely get more involved in the creative side of hair in the future."*

Club Culture

BY SALLY LEARMOUTH

PHOTOGRAPHY ROBERTO AGUILAR

ClubStar is the Fellowship's youth membership programme, created to offer trainees and young professionals an affordable and accessible way to enjoy all the benefits of Fellowship membership – plus a few exclusive extras too!

Sponsored by Redken, ClubStar is open to 16 to 25 year old hairdressers and trainees, either studying for or completing NVQ/SVQ Level 2 and 3 or their own in-house salon training programme. ClubStar provides a raft of benefits including discounts, offers from the sponsor, access to most Fellowship events and all exclusive ClubStar events (for all the peer networking you could hope for) as well as special opportunities from organisations within The Fellowship,

Just one of the many occasions afforded to the 2010 ClubStar Art Team was this fabulous photographic shoot with none other than TIGI legendary hair heroes Anthony Mascolo and Nick Irwin. Enjoying this experience were Jack Spencer, Hug 8 Hairdressing, Uxbridge; Samantha Langford, Ciente, Berkhamsted; Jonathan de Francesco, Benjamin Ryan Hair, Birmingham and Matthew Evans, Goldsworthy's, Swindon.

Said ClubStar leader, Simon Shaw: "This photo shoot is a typical example of one of ClubStar's 'what money can't buy' experiences, one which shows the incredible rewards being part of the ClubStar Art Team can bring. "This shoot was an outstanding event and its success shouts loud through these images which speak for themselves," said Simon. "A massive thank you goes from me and the ClubStar crew to Antony and Nick for their amazing input and help – just brilliant."

This photo shoot is a typical example of one of ClubStar's 'what money can't buy' experiences, one which shows the incredible rewards being part of the ClubStar Art Team can bring.

There are more exclusive ClubStar events planned throughout the course of the year including the unveiling of the 2011-12 ClubStar Art Team (names to be published in next month's issue) so keep visiting the website for details. For membership enquiries (just £49.99 per annum) and info on future events, call The Fellowship office on 01295 724580 or email secretary@clubstar.co.uk or visit www.clubstar.co.uk.





Nearly famous

BY ELLIE ADAMS PHOTOGRAPHY PETER GOLDSWORTHY

Many of today's top industry icons started their journey to success by being in the F.A.M.E. Team – The Fellowship Academy of Merit and Excellence. So little wonder 11th September saw the L'Oréal International Academy overflowing with energy and nervous anticipation. It was filled with 16 young hopefuls, all competing for a place in F.A.M.E. Team 2012.

The 16 F.A.M.E. Team competitors were: Aimee Brown, Strangeways; Aaron Carlo, Headmasters; Jessie Delaney, Michael Barnes Salon; Joshua Goldsworthy, Goldsworthy's; Thomas Harris, Monroe Hairdressing; Ryan Harris, Angels; Ashley Hodges, Flame; Rebecca Hunt, Sanrizz; Isabella Hyde, Rush; Nicky Mehta, Jamilla Paul Salon; Dafydd Rhys Thomas, Ken Picton salon; James Theaker, Mark Scott Salon; Jade Tinker,

Russell Eaton Salon; Jake Unger, HOB Salons and Angelo Vallilo, Zullo and Holland.

Following an early afternoon, ten minute, one-on-one interview with a panel of industry experts, each competitor spent the remainder of the day creating two models. Then in the evening, each had a two-minute slot to present and talk through their looks to an audience of hairdressing's best, including award-winning and discerning judges: Errol Douglas MBE, Gary Hooker, Michael Young, Karine Jackson, Tim Scott-Wright, Jamie Stevens, William Wilson and Mark Leeson.

An impressive array of technique, colour, cut and style was showcased, proving yet again how much superb talent there is within the Fellowship's younger members. The current F.A.M.E.



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Team also took to the stage, to give contestants a glimpse of their work, including the results of their several photographic collections.

Eight deserving hairdressers from the 16 candidates (listed separately on this page) made it through to the next stage, and now face the daunting but thrilling task of competing against one another on The Fellowship Stage at Salon International.

Fellowship President Mark Creed hosted the evening, while Patron of Honour Ann Herman ensured the day proceeded smoothly. And special thanks go to Richard Darby, whose detailed planning made for a flawless occasion all round.

16 candidates made it through to the next stage, and now face the daunting but thrilling task of competing against one another on The Fellowship Stage at Salon International



Three great gals and five fab guys are the eight finalists for F.A.M.E. Team 2012

- Rebecca Hunt, Sanrizz, Southampton*
- Isabella Hyde, Rush, London*
- Ashley Hodges, Flame, Towcester*
- Ryan Harris, Angels, Aberdeen*
- Nicky Mehta, Jamilla Paul, Rochdale*
- Joshua Goldsworthy, Goldsworthy's, Swindon*
- Jake Unger, HOB Salons, London*
- Angelo Vallilo, Zullo and Holland, Nottingham*



Hairdresser's Journal at the heart of ha

***Hairdressers Journal International* is the world's only weekly magazine for the professional hairdressing industry. With a 130 year heritage, it continues to be the first for fashion, news, views, product information, event coverage, business advice and job opportunities.**

Every Friday, Hairdresser's Journal reliably delivers a mix of inspiration and information about everything relevant to the hairdressing industry. And with a weekly frequency, HJ can deliver information in a timely manner.

Its editorial team works relentlessly to bring in-depth coverage on all topics affecting the hairdressing industry and where appropriate, supplements and bespoke magazines are produced (think HJ Colour or HJ Men) to ensure every reader has all the info and inspiration needed to grow their business.

An annual awareness campaign to 'Keep Colour Professional' continues to generate media interest on a consumer scale and the magazine team works with a number of different media to promote the profession and promote its values and benefits to a wider audience.



Journal International: Hairdressing

Online presence



As technology has advanced, information delivery mechanisms have changed and we now all live within a society that expects to be able to access news 24/7. Enter HJi – the online portal for the hairdressing community with unrivalled market penetration and traffic.

Its enviable Image Gallery provides images dating from the 50s to the present day, offering an easily searchable database of inspiration. Sitting alongside this is news, live event coverage, blogs from industry experts, a bespoke channel for salon managers and an online community that allows easy interaction and access to industry experts 24/7.

HJi continues to embrace all aspects of online with social media, and you can find the team's Hairdressers Journal Facebook page or follow on twitter @HJi

The Hairdressing Awards



HJ's British Hairdressing Awards, sponsored by Schwarzkopf Professional, are undoubtedly the most recognised awards in hairdressing, along with worldwide professional recognition and wide consumer awareness.

Established in 1985, the British Hairdressing Awards' categories embrace all the creative skills for which British hairdressing is so widely acclaimed: six regional categories and nine specialist categories, including Artistic Team and Afro Hairdresser of the Year and the coveted British Hairdresser of the Year.

The Business Awards



While UK hairdressers are acclaimed globally for their creativity, the British Hairdressing Business Awards recognise and reward the capabilities and skills needed to run a thriving business.

From marketing and training through to the juniors, salon managers and business directors who are pushing the boundaries and setting the standards, these Awards acknowledge teams and individuals for their business acumen and excellence in all areas related to running a successful salon business.

Salon International

A platform for up close and personal inspiration and innovation, Salon International is a Mecca for hairdressers from all around the world. The Hair Show forms the exhibition element of the event and offers a plethora of product launches, treatment innovations, state of the art equipment and elegant furniture that is all aimed at inspiring business.

Unique in hairdressing exhibitions, it offers a choice of live stages that enables visitors – at all stages of their careers – to gather

information, advice and expertise from recognised leaders and innovators in the field. Combined with Salon Live and the Seminars

programme, Salon International attracts hairdressers from the four corners of the world, all of them eager to see the latest collections from the UK's inspirational artistic teams which attract such a huge global following.



Supporting the Industry

The dedicated team members who work on these products are also tireless in their efforts to support the industry as a whole. They work closely with the Fellowship for British Hairdressing, HABB, The Hairdressing Council, HBSA and HAIRraising, sharing their philosophies and encouraging network interaction to raise either the profile of the industry in a professional manner, or funds for worthy charitable causes.

DATES FOR YOUR DIARY

15th – 17th October 2011

Salon International
ExCeL London

November 28th 2011

British Hairdressing Awards
Grosvenor House Hotel,
Park Lane, London

17th September 2012

British Hairdressing Business Awards
Lancaster London

13th – 15th October 2012

Salon International
ExCeL London

26th November 2012

British Hairdressing Awards
Grosvenor House Hotel,
Park Lane, London

Colourful thinking

BY JONNY PATERSON PHOTOGRAPHY TONY HENESSEY

Introducing the members of the 2011 Colour Project Team – an ambitious palette of skilful colourists keen to learn loads and loads and then some...

The Colour Project is the Fellowship's colour specific programme which allows access to some of the organisation's finest colour artists – without the restraint of being governed any particular manufacturers' product.

Colour Project has an action-packed agenda. Seven top-flight colourists give an up-close and personal seminar to the Colour Project Team members, followed by a hands-on master class which progresses their colouring skills to a whole new level.

Uniquely tailored educational events, including a photo-shoot, put into practice the passionate team members' newly acquired skills. Course leaders – Fellowship President and Philosophy owner Mark Creed, along with Toni&Guy's Jo O'Neill – guide members through this once-in-a-lifetime experience designed to expand their in-salon skills and significantly enrich their colouring repertoire. Here's what the 2011 team make of it so far.

We wish them the very best of luck on their Colour Project journey – a once in a lifetime opportunity to take their colouring to an enhanced technical level and propel them to the forefront of the hairdressing industry. This fantastic project has the whole industry talking!



Samantha Clarke

Senior Stylist,
Hug8, Uxbridge.

Biggest achievement

Working my way up from a little trainee to a senior stylist. And now I can develop my skills by being able to work with great names in hairdressing.

Why Colour Project

To expand my knowledge in colour and learn great techniques from great names in the business. It's been a fantastic experience so far and I am looking forward to working with the other guys.



Victoria Crawford

Senior Technician,
Toni&Guy, Clapham Junction

Biggest achievement

A fully booked column of very happy and loyal clients!

Why Colour Project

To broaden my skills with more creative techniques as I'm quite a classic worker within the salon environment. It also gives me a chance to visit various training academies and work with the different colour houses.



Andrew Price

Owner of the Andrew Price
salon group, Portsmouth

Biggest achievement

Owning fantastic salons and directing an amazing team. Also working at Salon International and raising £3,500 for Cancer Research.

Why Colour Project

Colour Project allows me the time and the freedom away from the salon to hone and learn new skills from some of the UK's top colourists. I am taking all the info back to my salon where the whole team is getting involved with some innovative colour ideas – perfect timing for our Colour Festival which is planned for October.



JC Aucamp

Colour Director,
Guy Kremer, Winchester

Biggest achievement

Becoming a member of the L'Oréal Colour id. team and being a finalist in the L'Oréal Colour Trophy of this year.

Why Colour Project

Because it is giving amazing opportunities to learn and develop from other top colourists. I feel incredibly privileged to be able to grow my skills and learn new things each day – it's so enjoyable.



Lindsay Grossman

Senior Colour Technician,
HOB salons

Biggest achievement

Winning the 2009 Wella Trend Vision UK Colour Award.

Why Colour Project

To challenge myself, expand my skills, progress as a colour professional and for some fantastic opportunities in the industry. It's great to be able to work and learn from amazing icons and a brilliant chance to showcase my colour work on a grand platform.



Jennifer Willett

Graduate Stylist, Maxwell's Hair
and Beauty, Biggleswade

Biggest achievement

Achieving NVQ Level 2, working on a photo shoot and a carnival hair event; I'm also party organiser for the salon.

Why Colour Project

The opportunity to work with some of the profession's best colourist/stylists is an opportunity of a lifetime. I love the fact that no two knowledgeable industry minds think the same. The diverse learning we receive is amazing. It's a fantastic opportunity and I intend to make the most of it!



Lauren Burgess

Stylist, Maxwell's
Hair and Beauty, Biggleswade

Biggest achievement

Doing photography work for the L'Oréal Colour Trophy and nearly completing my NVQ Level 3.

Why Colour Project

Because I have a massive passion for colour. I've been hairdressing for five years and colour has always been my forte. I love learning new techniques and trends and it's a fantastic opportunity to expand my creativity.



Danielle Forbes

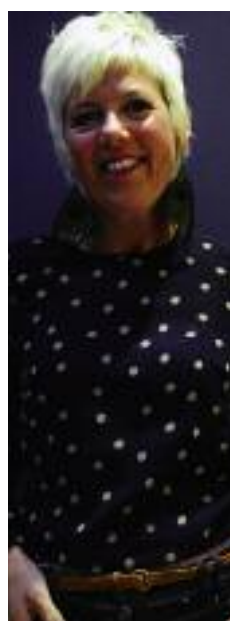
Junior Stylist,
The Salon, Biggleswade

Biggest achievement

I'm newly qualified so my biggest achievement is earning my place in the salon and having my service prices raised in a very short space of time because of the quality of my work and the passion I bring to my column everyday!

Why Colour Project

Because this opportunity is priceless! Beside my obsession with hairdressing and the chance to develop my skills and share my passion, I have no doubt that using what I learn back in the salon will mean my career will flourish!



Lou Bowles

Junior Stylist,
The Point, Brighton

Biggest achievement

My main achievement so far is winning 'Best in Show' at the Myths, Legends and Fairytales Hair show at City College, Brighton. For the past 10 years this has gone to a Level 3 student, so to win at Level 2 stage was fantastic.

Why Colour Project

I joined Colour Project to gain knowledge and experience from the best in the business. What I like about Colour Project is being mentored by a great team of people who love what they do, sharing their enthusiasm with others.

Colouring creatively

BY JONNY PATERSON PHOTOGRAPHY TONY HENESSEY

London's Goldwell Academy played host to The Fellowship's Colour Project second day of training, which was held in August.



Two top technical experts shared their creative expertise to inspire Colour Project Team members to the max., showing them how precision cutting can enhance hair colour for the ultimate style.

Mentors for the day were Fellowship President and Colour Project Co-Team Leader, Mark Creed, along with Education Director of Philosophy Hairdressing in Oxfordshire, Luke Anderson.

Beginning with cutting techniques, Luke delivered a detailed presentation on how to use geometric patterning to create texture and movement, which creates a suitable 'canvas' all set to be enhanced and illuminated with the clever placement of colour pigments. Mark followed up with his creativity in colour to show how easy it is to achieve two different looks which simply rely on changing the position of a parting.

He next gave a great demonstration of his ever-popular Shine Line technique. It's a method which recreates the effect often seen in hair photographs, where lighting emphasises a band or strip of hair, so it looks significantly lighter than the rest. Mark

turned this visual perspective into a reality by recreating a permanent shine line via a fine strip of colour, which creates the illusion of a permanent shine.

Emphasising that although it's imperative for a salon's business to flourish with new colouring and styling techniques, Mark explained it's equally important for staff to learn the art of selling these new services so clients, so they get excited by them and want to try them.

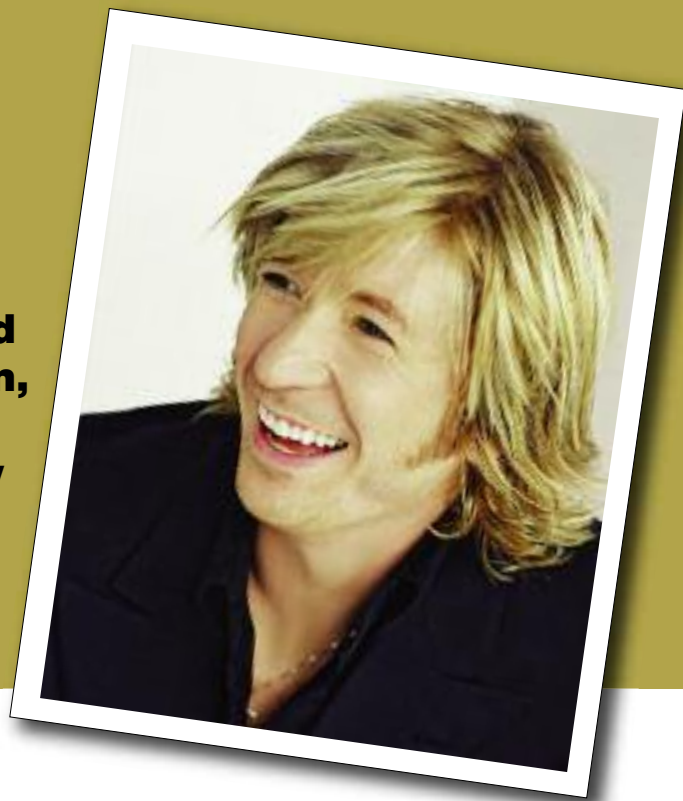
"I think it's really important for everyone in the salon to see colour in a completely artistic way, to open their eyes to new inventive ideas and colouring techniques they've never seen before," said Mark. "It leads to great working collaboration between colourist and cutter and has a fantastic impact on the salon's trading, because you're delivering a truly personalised service, something they absolutely cannot achieve themselves by buying a bottle off the supermarket's shelf."

For further information on the Colour Project please visit www.fellowshiphair.com.

Meet the Member

Nicky Clarke

Hairdresser's Journal's News and Business Editor, Matthew Batham, speaks to celebrity hairdresser Nicky Clarke about his incredibly successful career and his commitment to the Fellowship.



How long have you been involved with the Fellowship?

I've been a member of the Fellowship since the early 1990s when I opened my first salon. I thought it would be good to get more involved with the hairdressing trade; I felt I hadn't really been a part of it for the previous 16 years and the Fellowship seemed like the best way of doing this.

How do you view the Fellowship?

The Fellowship has established itself to be exactly what it is – the most important body in hairdressing.

What do you see as its most important role?

The investment it makes in young people. For example, an awful lot of F.A.M.E. Team members have gone on to achieve great things over the past 20 years.

You were involved in the first-ever consumer photo shoot for the Fellowship; why did you feel it was important to do this?

The late, great Terry Calvert who came up with the concept of consumer shoots was a good friend of mine, ever since I judged

one of his student competitions back in the early 1990s. So when he asked me to get involved with the consumer photo shoot I was happy to. It's all about educating the consumer about The Fellowship, getting the public to recognise the importance of Fellowship accredited salons. This is all in tune with what I believe, so it was a pleasure to play a part.

Do you still enjoy being a hairdresser?

This industry still excites me. I still believe it is the greatest job in the world, even after 35 years. Every day is different; you can be on stage doing education work one day, working behind the scenes of a fashion show the next and in a salon the day after that. Trying to get this across to people outside the industry has always been important to me. I want to change people's perceptions of hairdressing as a career – it should not be seen as a last chance job.

Why is Britain so important to hairdressing on a global scale?

Britain has always produced the best hairdressers in the world. Most of the iconic looks referenced the world over

have been created by British hairdressers. And just look at what we have achieved in terms of celebrity and national recognition. In this country a taxi driver could name at least three hairdressers – where else in the world would that be true?

Which younger hairdressers' work excites you?

Some of the hairdressers who are not so young are still producing inspiring work – look at Guido and Angelo Seminara. They are both still very relevant. Whoever comes through as a younger hairdresser, they have a brilliant older generation to be inspired by and aspire to.

What is your favourite event in the Fellowship calendar?

It has to be President's Night – it's always such an extravaganza.

PROJECT X

Happy Birthda

BY HARRIET EVANS

Time to celebrate with Fellowship Project X – the ultimate finishing school for UK hairdressers is now 10 years old!

Project X currently headed up by project leader Karine Jackson is a year-long education programme which introduces a select group of stylists to an incredible series of mentoring sessions with some of the industry's most prolific stars. It was founded in 2002 by former Council member John Carne and his team of Gary France, Zoe Irwin and Simon Smith – all of whom recognised the need for a premier education brand for the Fellowship.

Since its very first year, Project X has captured the imagination of the industry and has received huge support from UK salons keen to develop their new talent, as well as stylists (young and not-so-young) who want to give their careers a creative boost. And the format of students presenting moodboards to their mentors every month, followed by an up-close and personal interactive workshop has proved to be incredibly popular. "Project X is one of the projects we're most

proud of," says Fellowship President Mark Creed. "It represents everything that's great about Fellowship education, and each year it goes from strength to strength."

The sparkling line-up of mentors over the years includes Mark Hayes, Zoe Irwin, Anthony Mascolo and the Bedhead team, Mahogany, Tim Hartley, Gary France and Toni&Guy, Stuart Weston, Karine Jackson, Lee Stafford, fashion historian Caroline Cox, PR expert Harriet Evans and presenter Debbie G. Most of these icons are still involved in mentoring Project X days, each giving their time on a no-fee basis.

In one year over a minimum of ten sessions, Project X-ers will learn about hair cutting, session styling, fashion history, moodboard designing, presentation skills, PR, be involved in two photoshoots and will appear on stage at Salon International. A perfect example of the great work the team does can be seen in Professional Hairdresser's November issue, all set to publish the Project X photographic shoot with Zoe Irwin.

And at the close of each Project X year, there's a Finale Show for students to showcase what they've learned. Many Project X graduates go on to successfully apply for the F.A.M.E. Team (there are three in the final 10 for this year) to win industry awards or to become session stylists.

To celebrate a decade of Project X success, FM spoke to mentors and members, icons and individuals involved in this amazing activity over the past 10 years...

"Project X is AMAZING. I'm really enjoying every part of it and feel very proud to be project leader. Special thanks to everyone who gives their time to support our students."

Karine Jackson, Current Project X Leader

"10 years; WOW! Project X has been an amazing vehicle for so many of the industry's shining lights. It's the perfect platform for any hairdresser wishing to push their creativity to the max. Well done to everybody in The Fellowship for keeping such an amazing concept going for a decade. Long may it continue."

Gary France, Project X Founder and Current Mentor

"Being there at the start of Project X was such an honour – and great fun! I loved watching the students grow in confidence and technique and seeing the concept evolve. Long may it last."

Simon Smith, Project X Founder

(Top to bottom): Mark Hayes, Robert Eaton, Gary France.

y Project X...!

"Project X is a very special Fellowship project as it allows our attendees to experience new concepts, ideas and inspirations and meet like minded fellow professionals in a stimulating, creative environment."

Mark Hayes, Project X Current Mentor

"It was a great honour to be asked by the Fellowship to set up Project X. The excitement and energy that came from the first meeting with Mark Hayes, Zoe Irwin and Simon Smith to discuss the development of a master finishing school still remains with the project today. We planned a programme of editorial shoots, moodboard development, session styling, presentation skills, an understanding of PR, advanced technical skills and fashion history. In true Fellowship style, our members put themselves forward to teach and support the project and its success has been amazing; helping fresh new talent develop their skills and bringing them success way beyond Project X and through the F.A.M.E Team and the British Hairdressing Awards. Project X remains the ultimate finishing school within the industry and a must for any aspiring young hairdresser to complete."

John Carne, Project X Founder

"Before putting together a programme with a difference for Project X, Simon and I tried and tested many different ideas before designing a course with many elements to inspire and train a modern hairdresser. It was wonderful watching them develop and grow in confidence over the year. I think we developed a course we wished there'd been for us when were growing up in the hairdressing world. The Project X course continues to stimulate and inspire and I truly believe it's a way to make a hairstylist flourish and grow in skills and confidence."

Zoe Irwin, Project X Founder

"Project X is utterly unique. The students gain access to the most talented and inspirational mentors in the business, irrespective of what company they work for or which colour brand they use. It's so exciting meeting the group at the start of their year and watching them grow into truly talented hairdressers who know how to PR themselves, too!"

Harriet Evans, Project X Current Mentor

"Project X is an amazing opportunity for any hairdresser – it's the ultimate finishing school. The people the team work with throughout the year offer inspiration and invaluable knowledge to benefit hairdressers of every level and ability. During my two years as Project X leader it was great to see how the teams progressed and grew in confidence and how it continues to inspire. Happy Birthday Project X!"

Robert Eaton, Project X Leader, 2009 and 2010.

"Project X has been fantastic, motivating and inspiring. Working with such great mentors and the industry's best has to be an experience I will never forget. Photoshoots, workshops and a brilliant team of talented people! I would recommend it to everyone at any stage of their career."

Natasha Pearson, Pearson Clarke, Past Project X Member

"I had a brilliant year! We all got on so well together as a team and looked forward to meeting up every month to work and learn from some of our hairdressing idols. So sad it came to an end! I'd recommend it to anyone who has passion, dedication and a desire to get endless opportunities!"

Frances Chapman, Kennedys, Past Project X Member

"Project X has been amazing so far. We've had a great year and have worked with so many brilliant people and of course our mentor Karine Jackson. The shoot days are wicked, we capture some great images. I can't wait for what next month brings!"

Aimee Brown, Strangeways, Current Project X Student

"As the youngest and least experienced of the group, I was very nervous meeting everyone for the first time and already I feel so much more confident in myself and in front of people. The photoshoot was AMAZING! It was my first time doing a professional shoot and I can't wait for the next one. Everyone is great in the group, so helpful and I can tell I've already met some long term friends."

Jim Akers, Reeds Hair, Current Project X Student



(Left to right): Rewarding Project X successes.

Fellowship News Round Up...

BY ANN HERMAN

DOUBLE WHAMMY FOR ANNE VECK

FM says congratulations to Oxfordshire salon owner Anne Veck who has won not one, but two trophies at the prestigious Haute Couture Francois Awards!



Anne secured the L'Oréal Produits Professional du Haute Coiffure Francois Trophy 2011 for her outstanding colouring skills, as well as the 'biggie' – the International Talents Trophy of Haute Coiffure Française 2011. "I am thrilled to win these titles, particularly as the event is hosted in my native homeland so these awards are really significant to me," says Anne, who won out of ten finalists from all over the world.

LONDON LOVES ERROL DOUGLAS

Errol Douglas MBE announces being short-listed for London Hairdressing Salon of the Year at the London Lifestyle Awards, which reward talented individuals and companies that make London the greatest city in the world.

"These are very prestigious awards and I feel very proud that the salon and the team have been recognised," says Errol. FM says good luck to Errol and here is the link where you can vote for him: www.londonlifestyleawards.com/vote

EXPOSUREBOX.COM: A FAB NEW SOCIAL MEDIA

To fill the gap in the market for a social network for hairdressers, photographers, models, stylists and make-up artists, Mo and Karim Nabbach have created ExposureBox.com.

Explains Mo: "Exposure Box gives you a chance to exhibit your work to a worldwide audience. It's a social networking site to collaborate, inspire and be inspired by people. By showcasing your talent you will be seen by some of the best photographers, hairdressers and make-up artists in the world, you're exposed to both the hair and fashion industry," says Mo.

"ExposureBox lets you hook up with like minded creatives to work on test shoots without paying agency fees, post your casting calls – the possibilities are endless. You can learn from other industries, for example tutorials on things like retouching, plus other practical tips and tutorials." Sign up now for free at exposurebox.com

ZOOMING IN

Congratulations to two Fellowship members who came in as winners in the Goldwell Color Zoom UK Competition.

Lucy Keadell from Elements in Teddington who won the Creative Colourist Category and Lisa Whiteman from WebsterWhiteman in London who won the Partner Colourist category. Brilliant!

GALVANISING

Now in their sixth year, the Central/Joshua Galvin Photographic Hairdressing Awards had an extra-special aspect: a new award, The Joshua Galvin Cup, presented to someone outstanding in memory of the late Joshua Galvin.



Said principle judge, Tony Rizzo: "Joshua admired hair both simple and beautifully done. So I am presenting the Joshua Galvin Cup to Sarah Marks, from HOB in Whetstone, because her chignon was simply beautiful." Other winners were:

- Commercial Category: Amelia Fry from Spargo, Brentwood.
- Prom Category: Sarah Marks, HOB, Whetstone
- Afro Caribbean Category: Vicky Garnish, Secrets, Wickford
- Men's Image Category: Chantelle Hendrickson, Spargo, Brentwood
- Latest Fashion Category: Dominique Rigby, The Painted Lady, Shoreditch
- Avant-garde Category: Chantelle Hendrickson, Spargo. Brentwood

ghd STYLE IT OUT

The ghd creative teams took to the road to host several events for stylists at six venues around the UK. The shows showcased live on stage the techniques and capabilities of the new ghd Style range. Key looks shown included a high fashion ponytail, ultra volume curls and a modern smooth and straight look.

The London event featured ghd creative director, Zoe Irwin, who used ghd brushes, the ghd Gold Max styler and her favourite ghd Style products to create 'catwalk to client' looks. The interactive event allowed stylists to ask questions and sample all the products. Said Zoe: "It was a wonderful opportunity for me to get up-close-and-personal with stylists, to introduce them to new ghd products and to give them some tips and hints for interpreting catwalk looks in the salon."



Cienté salon director, Trisha Buller, was invited by actor Robert Powell to join the Lady Taverners, a fundraising arm of the famous Lord's Taverners cricket-based charity. Established in the 80s, the charity has raised over £6 million for specially adapted minibuses, sport and recreation facilities for young people with special needs. Trisha met the smooth-voiced actor at a fundraising auction, and impressed with her enthusiasm and energy, he insisted she become a Lady Taverner.

In memory of Brian Burke

With great sadness, The Fellowship announces Brian Burke of Castle Street, Lisburn, died on 18th August. A Fellowship member for over 25 years, Brian was one of the first Northern Irish hairdressers to join the organisation, and was a driving force behind the World Cup Team in the 70s. Awarded Fellow with Honours in 1985, Brian attended virtually every Fellowship Luncheon and rarely missed Salon International. A very kind and caring man, he will be missed by many and deepest condolences go to his wife Edith and daughter Gaynor.



The much admired late Brian Burke, photographed at the 2008 Fellowship Luncheon. Pic courtesy of Andrew H Williams

"It was with great sadness that I heard the news of Brian's death. He was a true gentleman and one of the Fellowship's great supporters, always flying in from Northern Ireland to come to Salon International, President's Night, The Fellows' Luncheon – so many different events. Brian truly loved the hairdressing industry and he will be missed by everyone who knew him both personally and professionally and I send my deepest sympathy and heartfelt condolences to his family."

Stephen Messias (Former Fellowship for British Hairdressing Chairman)

"Brian 'Bomber' Burke was a great friend to have. His sincerity and opinions were always truthful and well founded. His burning hairdressing ambition was to see hair always dressed as 'beautiful hair.' On returning to his native Northern Ireland with his family to open his own salon, after spending time with Peter Webb, Brian became a Fellowship member. He was a marvellous and passionate advocate for the betterment of training for Northern Irish hairdressers and losing him is a great loss indeed. Bomber – it was great to know you."

Leno d'Aprano

"I've known Brian since the 70s. He and I worked closely in recruiting Irish members into the Fellowship. He worked tirelessly for the industry and never missed an opportunity to attend Fellowship events in London whenever he could make it over here. He was always willing to give the Fellowship every help possible and I will miss his cheery presence and unfailing kindness. My sincere condolences to his family."

Ann Herman

"Brian was an utterly charming man who was nothing other than kindness itself. When I was appointed editor of Hairdresser's Journal in the 80s he went out of his way to give me a marvellous insight into the whys and wherefores of hairdressing in Northern Ireland. He was unfailing in his encouragement and support of every avenue I've chosen in my salon industry career and I know he will be very much missed by very many people."

Maria Weijers, professional hairdressing journalist and consultant

"It was with sadness that I learned of the death of Brian. He will be sorely missed by all who worked within the Fellowship World Cup Teams and Management and the many members who rubbed shoulders with him every year at the Fellows Luncheon. He was a stalwart of that occasion and I remember with affection his warmth, affability and lilting Northern Irish accent charming each listener with his many stories and anecdotes. Brian was a highly successful competitor, mentor and great Ambassador for the Fellowship at many International hairdressing events. He also worked tirelessly for Irish hairdressers both during the troubles and ever since in his native Ulster. My sincere condolences to his family."

Frank Shipton (Former Fellowship for British Hairdressing Chairman)

"I am stunned by the news; we have lost so many influential people from our industry this year. Brian Burke was a true gentleman, a great hairdresser and mentor. He and I shared many interests, not just a love of hairdressing and the Fellowship but also as members of Rotary International. Brian was a

staunch Rotarian, honoured by his Rotary Club with a Paul Harris Award for services to National and International communities.

Two years ago at Salon International, I saw Brian sporting the Paul Harris Award Sapphire Badge, which meant he'd been so honoured twice; how he kidded me on for having only one Paul Harris! My fun this year was going to be meeting up again at Salon International where he would see from my Sapphire badge that I now matched him. Oh how I will now miss not being able to laugh about that with him! Brian was a thoroughly nice man with never a bad word for anyone, a passionate and accomplished hairdressing competition Champion with an unfailing interest in everything to do with our business. His demise means a big empty void in both Salon International and the Fellowship Luncheon. Brian was a true family man, so proud of his wife Edith and daughter Gaynor to whom we send our deepest sympathies."

Peter and Peggy and all at Goldsworthy's, Swindon



up'an' comin' Joseph Ferraro

PHOTO JACK EAMES

Current Fellowship F.A.M.E Team member Joseph opened his own salon in Harrogate, North Yorkshire, five years ago after moving to the town from his native Sydney, Australia. Creative, ambitious and talented, Joseph is also a member of the Sebastian Cult Team and finalist in this year's British Hairdressing Awards North Eastern Hairdresser of the Year category.

Book that changed my life

The Way of a Peaceful Warrior by Dan Millman

Recurring dream

I never remember dreams.

Most loved fairy tale

Shrek

Song known by heart

Better Together by Jack Johnson

Will never throw away

My football trophies collected over the years from the age of six to 18

Dream lunch dates

Will Ferrel, Megan Fox and Lady Ga Ga

Favourite film

Coming to America with Eddie Murphy and Arsenio Hall

Worth fighting for

Family and friends

Brains or beauty?

Why not both? Be ambitious!

ColdPlay or The Killers?

The Killers

Aston Kutcher or Christian Bale?

Christian Bale

Personal motto

What would you do if you weren't afraid?

Favourite destination

Anywhere in Italy

Most proud of

Being finalist for North Eastern Hairdresser of the Year

Epitaph

'He lived for the day'

Would like to meet

Sir Alan Sugar: I'd love to pick his brains about business!

Favourite Villain

The Joker from *Batman* Movies

Worth staying in for

A good game of football on the TV

People are surprised that I...

Used to be a semi-professional footballer

Beauty is... Within

Success... Comes with hard work

Happiness is... Being true to yourself

FM

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FOR THEY ARE JOLLY GOOD FELLOWS

Roberto Aguilar, Raymond Bird, Jack Eames, Harriet Evans, Peter Goldsworthy, Tony Hennessey, Sally Learmouth, Jonny Paterson, Maria Weijers.

diary dates

15th Oct	Salon International
16th Oct	Salon International
17th Oct	Salon International
31st Oct	Workshop – Nottingham – KH Hair
7th Nov	ClubStar – Mahogany Event, London
7th Nov	Project X Finale – L'Oréal International Academy
14th Nov	Power Night with Michael Barnes and Robert Masciave
28th Nov	ClubStar Look and Learn Demonstration with Chris Foster at L'Oréal International Academy
5th Dec	Luncheon & Awards

This is just a taster of our fantastic events planned for next year and full details will be published as soon as possible. Remember to check the website regularly for the up-to-date information.

www.fellowshiphair.com • www.clubstarhair.co.uk

INSPIRING BUSINESS

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how
about a
date?

13, 14 & 15
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